



**Mercator Course Catalogue
with
Lectures and Seminars taught in
English language**

Winter and Summer Semester

Dear students,

The following pages feature detailed course descriptions of lectures and seminars taught in English language. These lectures and seminars are included in the **Social and Economic Sciences International Program (SESIP)**. The program is open to all exchange students visiting Duisburg campus as guests of the Faculty of **Mercator School of Management (MSM)**, Social Sciences or the Institute of East Asian Studies. By connecting social and political sciences with regular business courses, SESIP offers our international students a wide range of modules to choose from.

Apart from the lectures included in this brochure, MSM offers a broad selection of Business Administration and Economics courses in German language.

The complete course catalogue can be viewed at

<https://campus.uni-due.de>

(Lectures and seminars taught in German and English language)

International students with a moderate fluency in German are cordially invited to attend these courses. All courses from our faculty's bachelor and master tracks are generally open to our incoming exchange students. Principally, **German and English modules and courses on Bachelor or Master level can be combined freely**. Please note that there are some Master modules that require some prerequisites, you can find the information in the course descriptions – please read it carefully.

Moreover, MSM invites all international students to take part in our **(business) language courses**. Students may also choose from a large range of German Courses (Level A1-C1) offered by the IwiS (Institut für wissenschaftliche Schlüsselkompetenzen). A **German language course for beginners** is also offered by MSM!

The MSM is also characterized by its **“Blocksystem”**. The semester is divided into two periods, with some courses only taking place in the first period, others only in the second period or over the entire semester. Please have a look at the course program sorted by periods on the end of this course catalogue. All course information in this brochure is supplied without liability, changes in the program may occur anytime and lecturers are responsible for their own course planning.

20.02.2025

Winter Semester Courses A – Z

- Applied Microeconomics (M)
- Asset Pricing (M)
- Business and Economy in China (M)
- Contemporary History of East Asia (DA 3) (M)
- East Asia in Economic Science: Contemporary Challenges of the Economies in East Asia (DA 2) (B/M)
- East Asia in Economic Science: The Development Issues of the Economies of East Asia (DA 2) (B/M)
- East Asia in Political Science (DA 1) (B/M)
- East Asia in Sociology (DA 1) (B/M)
- Econometrics (M)
- Inspiring Entrepreneurship: Encounter of Economy, Culture, and Politics in Global Business Context (B/M)
- International Financial Accounting (B)
- Marketing I: Marketing Information & Strategy (B)
- Marketing II: Marketing Operations and International Marketing (B)
- Master-Seminar Economics (M)
- Natural Economic Experiments: Lessons from Japan (M)
- Taxation and Sustainability (M)
- Topics in International Economics (M)
- Transnational Relations of East Asia (DA 3) (M)

Winter Semester Courses A – Z

Language Courses offered by MSM

- Business English Refreshers' Course Level I
- Business English Refreshers' Course Level II
- German Language Courses for Beginners
- Wiederholerkurs Französisch im Alltag und Beruf (French Language Refreshers' Course)
- Wirtschaftsenglisch (Business English)

Supplementary Language Courses offered by IwiS

- Deutsch A1
- Deutsch A2
- Deutsch B1/1
- Deutsch B1/2
- Deutsch B2/1
- Deutsch B2/2
- Deutsch C1/1
- Deutsch C1/2
- English Language Courses

Summer Semester Courses A – Z

- Contemporary Issues of Korea: North Korean Politics and Society (M)
- Inspiring Entrepreneurship: Encounter of Economy, Culture, and Politics in Global Business Context (B/M)
- Introduction to Chinese society (B)
- Introduction to Data Analytics (M)
- Introduction to the Economy of China (B)
- Introduction to the Economy of Japan and Korea (B)
- Introduction to the Political System of China (B)
- Introduction to the Political System of Japan and South Korea (B)
- Introduction to the Society of Japan and South Korea (B)
- Labor in a Globalized World: Labor Regulation in Multinational Companies (B)
- Marketing I: Marketing Information and Strategy (B)
- Marketing II: Marketing Operations and International Marketing (B)
- Master-Seminar Economics (M)
- Methods in East Asian Studies II - Introduction to Quantitative Methods/R (M)
- Social Construction and Reality: Alternative Facts and Truth (B)
- Sociology of Religion: International Comparative Perspectives (B)
- Sustainable Finance (M)
- Topics in Economic Growth and Development (B)
- Topics Industrial Organization (M)
- Topics in Labor Economics (M)
- Transnational Environmental Sociology (B)
- Trends in Internal Auditing and Corporate Governance (M)

(B) – Bachelor / Undergraduate level

(M) – Master / Graduate level

Summer Semester Courses A – Z

Language Courses offered by MSM

- Business English Refreshers' Course Level I
- Business English Refreshers' Course Level II
- German Language Courses for Beginners
- Wiederholerkurs Französisch im Alltag und Beruf (French Language Refreshers' Course)
- Wirtschaftsenglisch (Business English)

Supplementary Language Courses offered by IwiS

- Deutsch A1
- Deutsch A2
- Deutsch B1/1
- Deutsch B1/2
- Deutsch B2/1
- Deutsch B2/2
- Deutsch C1/1
- Deutsch C1/2
- English Language Courses

Course Descriptions

Applied Microeconomics

Master / Graduate level – 5 ECTS

Winter Term

Content

1. Non-Cooperative Game-Theory
2. The institutional Turn in Economics
3. The Economics of Trust
4. Moral Hazard and Incentive Alignment
5. Credible Commitment

After successful termination of this course students will be able to...

- understand and analyze the fundamental organizing principles of economic interaction,
- to conduct game theory motivated analysis of economic issues and
- to analyze and evaluate the design of specific institutional arrangements of economic interaction.

Literature

1. Jehle, Geoffrey and Philip Reny (2011): Advanced Microeconomic Theory (Harlow: Prentice Hall)
2. Carmichael, Fiona (2005): A Guide to Game Theory, (Harlow et al.: Prentice Hall).
3. Osborne, Martin, Eric (2004): An Introduction to Game Theory, (Oxford-New York: Oxford Univ. Press).
4. Holt, Charles (2007): Markets, Games, & Strategic Behaviour, (Harlow et al.: Prentice Hall).
5. Greif, Avner (2006): Institutions and the Path to the Modern Economy. Lessons from Medieval Trade, (New York: Cambridge University Press).

Chair: <https://www.china.msm.uni-due.de/en/chair-for-east-asian-economic-studies-china/>

Asset Pricing

Master / Graduate level – 5 ECTS

Winter Term

Content

The course presents the basics of the financial economy in the context of asset pricing and discusses stochastic discount factors. Prominent factor models and corresponding empirical studies are covered throughout the lecture. The behavior of the stock market and well-known capital market observations such as the Equity Premium Puzzle and the IVOL Puzzle will be discussed.

In addition to the lecture, there is an exercise session.

A written exam will be provided at the end of the semester.

Chair: <https://www.bafi.msm.uni-due.de/en/home/>

Business and Economy in China

Master / Graduate level – 6 ECTS

Winter Term

Content

This seminar aims at understanding China's business and economy from a macro perspective. We try to cover all the classical topics in macroeconomics. At the end of the seminar, we hope you have a better idea of current economic research on China. A specific focus is to grasp current research questions and the economic methodology employed for answering these. In this seminar, all students are grouped according to their interests. Each group will be asked to give two presentations and write one final term paper.

Chair: <https://www.china.msm.uni-due.de/en/chair-for-east-asian-economic-studies-china/>

Contemporary History of East Asia (DA 3)

Master / Graduate level – 3 ECTS

Winter Term

Content

The course provides a cross-regional context for understanding the East Asian region since the post-WWII settlement.

The aim is to understand the historical trajectories that shaped the region and its constituent parts, China (Chinese Mainland, Taiwan, Hong Kong, Macau), Democratic People's Republic of Korea, Republic of Korea, Japan and Mongolia. The lectures address the legacy of regional divisions and conflicts during the Cold War, the Chinese transition economy, the emergence of the "post-Communist" world order, as well as dynamics promoting and/or counteracting regional integration. We will look at main developments, factors and players from synthesizing, cross-boundary and cross-disciplinary perspectives. By completion of the course, students should have acquired skills in analyzing, synthesizing and debating specific events and phenomena in the context of cross-cutting trends in East Asia.

The module (DA 3) consists of two parts: Contemporary History of East Asia and Transnational Relations of East Asia.

Chair: <https://www.uni-due.de/in-east/school/>

Contemporary Issues of Korea: North Korean Politics and Society

Master – 6 ECTS

Winter Term

Course Description

This course is a comprehensive introduction to the study of politics and society in North Korea. It is designed to familiarize students of all social sciences with the historical background of North Korea, characteristics of North Korean political system comparing to other socialist states and current issues with nuclear programs and economic development strategy and social changes. The main questions through the course are: 1) How can be the North Korean system sustainable, even after the collapse of socialist system in the world? 2) Why North Korea developed the nuclear program and could not give up them? 3) What is the characteristics of North Korean development strategy? To search out the answers, the course explores the historical process of North Korean state building and succession of power, political system in the context of comparative socialism, nuclear program in the context of asymmetric strategy.

Grading

Attendance & Participation

2 short presentation (summary of one required article) & presentation for the term paper idea

Final term paper (5,000 words plus any graphs, tables, etc.)

Chair: <https://www.uni-due.de/in-east/school/>

East Asia in Economic Science: Contemporary Challenges of the Economies in East Asia (DA2)

Bachelor and Master – 3 ECTS

Winter Term

The lecture provides a basic overview of important contemporary economic issues of China, Japan, and Korea. It will draw connections to theoretical approaches explaining economic phenomena and to approaches explicitly developed for the East Asian context. A comparative view and transnational phenomena are considered where appropriate.

It is part of the module “Disciplinary Approaches: East Asia in Economic Science (DA 2)”.

The lecture deals with selected topics of particular importance for the East Asian economies, such as

- Innovation
- Money and finance
- The firm: organization, corporate governance and networking
- Environment protection
- The role of national economies in the global economy
- Industrial policy
- Long term reform agenda

It should be noted that the current master-level lecture is more theory-oriented than the German language ones.

A written exam will be provided at the end of the semester (around February/March). Grades are based homework, participation, presentation and the final exam paper. Details will be communicated during the course.

The registration for both parts of the module (The Development Issues of the Economies of East Asia + Contemporary Challenges of the Economies in East Asia) is essential for participation and for a full accomplishment of 6 Credits!

Chair: <https://www.china.msm.uni-due.de/en/chair-for-east-asian-economic-studies-china/>

East Asia in Economic Science: The Development Issues of the Economies of East Asia (DA2)

Bachelor and Master – 3 ECTS

Winter Term

The lecture provides a basic overview of important issues of the economic development of China, Japan, and Korea. It will draw connections to theoretical approaches explaining economic phenomena and to approaches explicitly developed for the East Asian context. A comparative view and transnational phenomena are considered where appropriate.

It is part of the module “Disciplinary Approaches: East Asia in Economic Science (DA 2)”.

Topics

- The economic history of Japan before 1945
- The economic history of post-war Japan
- The economic history of the Korean peninsula before the Korean War
- The economic history of post-Korean War North and South Korea
- Historic background of the Chinese economy before 1949
- Socialism, market system and reform in post-1949 China
- The challenges of growth, equity and development
- Structural features between natural endowments, cultural and path trajectories
- Innovation, Money and finance
- The firm: organisation, corporate governance and networking
- Environment protection
- The role of national economies in the global economy
- Industrial policy
- Long term reform agenda

The registration for both parts of the module (The Development Issues of the Economies of East Asia + Contemporary Challenges of the Economies in East Asia) is essential for participation and for a full accomplishment of 6 Credits!

Chair: <https://www.china.msm.uni-due.de/en/chair-for-east-asian-economic-studies-china/>

East Asia in Political Science (DA 1)

Bachelor and Master – 3 ECTS

Winter Term

Content

The course highlights the way political science looks at and does research on the political systems of China, South Korea, Japan and Taiwan. The two courses of the module DA1 (East Asia in Sociology) will introduce students to examples of how East Asia (or an individual country of the region) is dealt with and used as an object of academic investigation in sociology and political science. The goal is to strengthen students' understanding on the one hand of how to apply methods and concepts from the disciplines in the East Asian context and on the other of pertinent socio-political conditions in the region. Both courses will begin with a general introduction into the societies and political systems of the region and then discuss peer reviewed articles from the two disciplines on selected topics.

The registration for both parts of the module (East Asia in Political Science + East Asia in Sociology) is required, you will receive 6 ECTS. The courses cannot be taken separately.

Chair: <https://www.uni-due.de/in-east/school/>

East Asia in Sociology (DA 1)

Bachelor and Master – 3 ECTS

Winter Term

Content

This part of module DA1 explores sociological perspectives on the societies of China (with Taiwan), South Korea, and Japan. The two courses of the module DA1 (East Asia in Political Science) will introduce students to examples of how East Asia (or an individual country of the region) is dealt with and used as an object of academic investigation in sociology and political science. The goal is to strengthen students' understanding on the one hand of how to apply methods and concepts from the disciplines in the East Asian context and on the other of pertinent socio-political conditions in the region. Both courses will begin with a general introduction into the societies and political systems of the region and then discuss peer reviewed articles from the two disciplines on selected topics.

The registration for both parts of the module (East Asia in Political Science + East Asia in Sociology) is required, you will receive 6 ECTS. The courses cannot be taken separately.

Chair: <https://www.uni-due.de/in-east/school/>

Course Descriptions

Econometrics

Master / Graduate level – 5 ECTS

Winter Term

Content

The objective of this course is to prepare students for basic empirical work in economics. In particular, topics will include basic data analysis, regression analysis and testing. Students will be provided with the opportunity to use data to test economic theories. This course covers furthermore how to use the software STATA for data analysis.

Outline

1. Introduction
2. A brief review of probability and statistics
3. The simple regression model
4. Multiple regression analysis: Estimation and inference
5. Multiple regression analysis: Further issues
6. Sources of endogeneity
7. Basic panel data methods
8. Instrumental variable approaches

A written exam will be provided at the end of the semester.

Chair: <https://www.qmw.msm.uni-due.de>

Inspiring Entrepreneurship: Encounter of Economy, Culture, and Politics in Global Business Context

Bachelor and Master – 5 ECTS

Summer and Winter Term

Course Description:

This course aims to inspire new business ideas and guide students to discover their capabilities towards creative business ideas. Another focus is to learn how to handle uncertainties and changes in the global business environment and conduct business in 'other' cultural contexts such as in the newly emerging markets, BRICS/MINT. Among others, repercussions of the global power shifts, the rise of multipolarity and the expanding populism with authoritarian tendencies, and therefore wide-spread hybrid governance regimes nationally, regionally as well as globally, and last but not least, the outbreak of the novel pandemic (COVID19) since late 2019 are also partly covered in the seminar.

Key Terms:

Globalization, national differences in economy, politics, culture, international economy, global production chains, outsourcing and logistics, foreign direct investment (FDI), foreign exchange market, international business strategy (i.e., entry-exit strategy, strategic alliance, mergers and acquisition-M&A)

Prerequisites: None

Learning Objectives:

Through extensive readings on the given topics and selected case studies from different (emerging) economies and (goods and services) sectors (i.e., IT, retail chains, pharmacy, textile, food), participants will be guided to understand the nature of conducting business in the global landscape. One particular emphasis is on what makes international different from domestic — the effects of the social systems within countries in conducting global business, the dynamic interface between countries and companies attempting to conduct foreign business activities, corporate strategy alternatives for global operations.

Course Descriptions

Learning Outcomes:

Students will be able to

- understand different business-oriented challenges in an international environment,
- examine various cultural, political and legal issues that impact international business activity,
- examine international institutions and practices that impact international business,
- understand trade and investment theory,
- appreciate the interaction of business and government as they relate to international commerce,
- develop insight into the management implications of international business strategy and operations.

Teaching Strategy:

The lecture will be handled chiefly through PowerPoint presentations. Active participation and interactive class discussion are strongly motivated.

Course Evaluation:

Evaluation will involve active participation in the lectures, presentation performance (depending on the number of students, one or two presentations), and one final exam (materials will be open access).

Link: <https://campus.uni-due.de/lrf/rds?state=verpublish&status=init&vmfile=no&publishid=415358&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

International Financial Accounting

Bachelor / Undergraduate level – 5 ECTS

Winter Term

Content

The aim of this course is to provide a thorough understanding of International Financial Reporting Standards (IFRS). The students get a competent knowledge of preparing financial statements in accordance to IFRS. After having finished the course successfully, the students are able to differentiate the basic principles and major balance sheet items as well as further information instruments of the financial statements according to IFRS. Furthermore, the students will be also able to apply the IFRS standards in a practical manner.

There is no previous knowledge required for this course. It is presented in English. The written examination (60 minutes) can be written either in German or in English. The course is held by Dirk Egbers, the global leader of German Business Networks (GBN) of the big four firm Ernst & Young.

A written exam will be provided at the end of the first part of the semester (around December).

Chair: <https://www.rwpc.msm.uni-due.de/en/home/>

Introduction to the Chinese society

Bachelor / Undergraduate level – 3 ECTS

Summer Term

Content

This course introduces students to key topics and developments in Chinese society. The focus is on understanding the nuances of dominant social processes and uncovering the institutional arrangements and transformations underlying them. The goal of this course is to provide students with the necessary background knowledge and conceptual framework to expand their understanding of sociological topics related to China.

The lectures cover the following topics: Confucianism, family, education, labor market, social classes and stratification, social norms and everyday interactions, gender roles, urbanization, ethnic relations, religion, and folk beliefs.

Chair: <https://www.uni-due.de/in-east/school/>

Introduction to Data Analytics

Master / Graduate level – 5 ECTS

Summer Term

Content

The course focuses on data analysis of (large) data sets. Possibilities for the visualization of data and explorative data analysis are discussed. In addition, the course deals with the transformation of data and simple hypothesis tests. Finally, the basics of machine learning will be discussed.

1. R Basics
2. Data visualization
3. Exploratory data analysis
4. Data transformation
5. Hypotheses testing
6. Introduction to machine learning

In addition to the lecture, there is an exercise session.

Literature

- Wickham, Hadley & Grolemund, Garrett (2017): R for Data Science. O'Reilly, Beijing.
- Lander, Jared P. (2017): R for Everyone, 2nd ed. Addison-Wesley, Boston.
- Walkowiak, Simon (2016): Big Data Analytics with R, Packt, Birmingham.

A written exam will be provided at the end of the first part of the semester.

Chair: <https://www.bafi.msm.uni-due.de/>

Introduction to the Economy of China

Bachelor / Undergraduate level – 3 ECTS

Summer Term

Description

The course provides an initial overview of the economic systems of East Asia, i.e. the Chinese economic area, with a focus on the People's Republic of China. The focus is on an overview of the economic importance of the region for the global economy, as it has developed in recent times. In addition, an insight is given into institutional peculiarities that significantly shape economic success. This involves various markets, such as the labor and financial markets, but also the sales market. Specific organizational forms of companies are discussed, such as Chinese state-owned companies, and finally the role of the state in the economy is also addressed.

Overview of the individual topics and structure

I. Economic history of the People's Republic of China

1) Starting point: Pre-People's Republic of China

2) Starting point: China under Mao

3) China's economic miracle

II. China's economy between planned and market economy

III. The Chinese growth model IV. The role of the People's Republic of China in the global economy

V. The economy in non-mainland China: Hong Kong, Taiwan, Macao

Chair: <https://www.uni-due.de/in-east/school/>

Introduction to the Economy of Japan and Korea

Bachelor / Undergraduate level – 3 ECTS

Summer Term

Korea section

The course provides an overview of fundamental issues in the Japanese and Korean economies. The focus is on prevailing economic patterns as well as observed and emerging transformation trends.

- Economic role and structure
- Economic development and crisis management
- Institutional characteristics: business networks and the role of the state
- Key market structures: labor, finance, and consumption
- International economic cooperation

Japan Section

This lecture provides an overview of key structures and development trends in the Japanese economy since 1990. Earlier developments will also be considered where relevant to understanding the current economic situation.

1. Japan's economic role, industry structure, and corporate forms
2. Japan's economic development and crisis management
3. Institutional characteristics in Japan: business networks and the role of the state
4. The Japanese labor market
5. Financial system
6. Monetary and fiscal policy
7. International economic cooperation

Examination Format

Written exam

Chair: <https://www.uni-due.de/in-east/school/>

Introduction to the Political System of China

Bachelor / Undergraduate level – 3 ECTS

Summer Term

Syllabus

This course provides a comprehensive introduction to the political system and societal dynamics of contemporary China. It aims to equip students with a foundational knowledge of China's political institutions, the policy implementation process, and significant social trends shaping the country today.

Through a blend of historical analysis, policy-focused lectures, and student-led discussions, students will gain a comprehensive understanding of the country's governance and societal dynamics. Engaging with the reading materials shared at the end of each class for the following class is very important.

By the end of the course, students will be able to:

- Analyze the evolution of China's political system and understand the key historical events that shaped its development.
- Identify and analyze the key political institutions in China and their functions
- Understand the historical foundations shaping China's political system and current governance model.
- Critically evaluate key reforms and policies that have influenced China's political landscape.
- Analyze contemporary issues in Chinese politics, such as digitalization, and anti-corruption campaigns.
- Engage in informed discussions and debates about China's political and societal development.

Requirements: active participation + preparation of the reading materials; short presentation in class; final exam

Chair: <https://www.uni-due.de/in-east/school/>

Introduction to the Political System of Japan and South Korea

Bachelor / Undergraduate level – 3 ECTS

Summer Term

In this course, students are introduced to the essential elements and characteristics of the political systems of Japan and South Korea. Consequently, the course is divided into two parts, one dealing with the case of Japan and the other with the case of South Korea. Both halves of the semester deal with the same main topics without ignoring the special features of the countries. In each case, the system of government is introduced first and the political parties, the electoral system and foreign policy are discussed in the following sessions. In a further session, the course also deals explicitly with questions of dysfunctionalities of both democracies in order to support a sharpened understanding of the functioning of the respective political system in addition to a general basic knowledge of its characteristics. In its entirety, the course allows students to gain a comparative understanding of the respective specifics in design, function and practice by systematically contrasting the content of the two countries.

As this course is an introductory lecture, the main part of the course will be taught by the lecturers. However, students are encouraged to prepare for class by reading the assigned literature and to participate in class by asking questions and making comments in order to promote their own understanding and that of all other participants. Further course details will be available on Moodle.

While this course is taught in English to accommodate exchange students and other non-German speakers, BA-students will write their final thesis in German.

Chair: <https://www.uni-due.de/in-east/school/>

Introduction to the Society of Japan and South Korea

Bachelor / Undergraduate level – 3 ECTS

Summer Term

Content

In this course students will gain a comprehensive overview of the societies of Japan and Korea. The topics will cover post-war and current developments as well as emerging concerns in demography, social structure, labor market, aging, civil society, and social change respectively.

Chair: <https://www.uni-due.de/in-east/school/>

Labor in a Globalized World: Labor Regulation in Multinational Companies

Bachelor / Undergraduate level – 5 ECTS

Summer Term

Course Description

In this seminar we will discuss the dynamics of economic globalization, the challenges this process poses for labor, and new ways of labour regulation that have developed in Multinational Companies (MNC). We will have a closer look at the dynamics of economic globalisation in terms of global trade patterns, foreign investments and the rise of MNC, including the geostrategic shifts that can be observed in recent years. The challenges these developments bring for labor in national political economies will be analysed from the different perspectives of political economies located in the Global North and the Global South, having a closer look at both organized labor and collective labor standards. Finally, we will discuss the attempts of organised labor to establish labor standards and to strengthen collective labor action within multinational companies in terms of Global Framework Agreements, trade union networks or European Works Councils.

This course is part of the Global and Transnational Sociology Summer School 2025. A seat is not guaranteed!

Program: <https://www.uni-due.de/gesellschaftswissenschaften/internationales/global-and-transnational-summer-school-courses-2025.php>

Marketing I: Marketing Information and Strategy

Bachelor / Undergraduate level – 5 ECTS

Summer Term and Winter Term

Content

In the introduction section, we briefly talk about the history of marketing and its importance in a globalized world. Moreover, we discuss topics like, for example, theoretical approaches, relationship marketing, and industry specific characteristics in this section (e.g., business-to-consumer, business-to-business, and service markets). The following sections about consumer behavior and market research cover the gathering of information within the marketing strategic triangle (i.e., buyer, seller, and competition). First, we discuss the SOR-model, selected behavioral constructs, and consumer decision-making. Second, we integrate these topics into the market research process by discussing methods of market research, questionnaire design, and data gathering. In the following strategic marketing section, market segmentation, targeting, and positioning play the most important role. Nevertheless, we shortly discuss other competitive strategies as well. At the end of the lecture, we take a brief outlook on marketing decisions (4 Ps) and international marketing. Especially the latter takes a European perspective on the topic. The lecture additionally uses in class discussions and case studies.

1. Introduction to the marketing discipline
2. Consumer behavior and decision-making
3. Market research process
4. Strategic marketing matters

A written exam will take place at the end of the semester.

Link: <https://campus.uni-due.de/lrf/rds?state=verpublish&status=init&vmfile=no&publishid=408793&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Marketing II: Marketing Operations and International Marketing

Bachelor / Undergraduate level – 5 ECTS

Summer and Winter Term

Content

Another important section of the marketing discipline – besides principles of marketing – is the implementation of marketing decisions (4 Ps). In the first part of the lecture, we discuss different policies about managing markets. In this context, we start with covering product policy, which contains of the shell model as well as a dynamic approach along the product life cycle. In pricing policy we discuss possibilities how to set prices (i.e., cost-, customer, and competition-based), and instruments of pricing. Main questions of distribution policy are acquisition of customers and intermediaries as well as logistics. Finally, in communication policy we address the appropriate configuration of a seller's communication messages and corresponding media use for its target groups. In the second part, we take an international look on marketing from a European perspective, that is, the coordination of country markets. While we start with the importance of international marketing and the concept of coordination, important topics in this part are going and being international. We discuss different management tasks that cover, for example, the market selection and market entry (going international), and decisions within ongoing marketing activities (being international). The lecture additionally uses in class discussions and case studies.

A written exam will take place at the end of the semester.

Link: <https://campus.uni-due.de/lsf/rds?state=verpublish&status=init&vmfile=no&publishid=408794&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltungen>

Master-Seminar Economics

Master / Graduate Level – 5 ECTS

Summer and Winter Term

Content:

In-depth engagement with a topic from applied economic research, for example, in the areas of labor market economics, educational economics, industrial economics, environmental economics, international economics or regional economics.

In their term paper and during the oral presentation of their thesis, students present and discuss a given research article and place it within the relevant research literature.

Learning Outcome:

Through the independent examination of a topic in applied economics, students deepen their knowledge of scientific work. They improve their skills in:

- literature research and understanding of scientific texts and methods,
- critical assessment and discussion of research work,
- scientific writing and presenting,
- self-organization of a complex project.

The Master Seminar in Economics prepares students for essential aspects of their master thesis. Additionally, students acquire in-depth knowledge on a topic in applied economics.

Prerequisite:

Students need to have passed a course equivalent to “Econometrics”.

Examination

Term paper and oral presentation

Chairs: <https://www.qmw.msm.uni-due.de/en/home/>
<https://www.vwl.msm.uni-due.de/en/home/>
<https://www.neg.msm.uni-due.de/en/profile/>
<https://www.mikro.msm.uni-due.de/en/home/>

Methods in East Asian Studies II - Introduction to Quantitative Methods/R

Master / Graduate level – 6 ECTS

Winter Term

Introduction to Quantitative Methods

This introductory course aims to familiarize you with the basic principles of conducting quantitative political science research. We will review the techniques that are fundamental to statistical modeling in the social sciences. Our focus will be on the application of linear regression, with a larger emphasis on data, intuition, and interpretation. Through this course, you will familiarize yourself with:

- how to acquire, clean, and prepare data for quantitative analysis.
- how to use statistical software like R for data management, visualizations, and statistical analysis.
- how to interpret results from linear regressions in language that appeals to a substantive audience.
- Explain what a p-value means and what are the limitations of these inferential statistics.

Before introducing these techniques, we will first have an overview of the basic principles of research design, including formulating research questions, hypothesis testing, measurement, and case selection.

Examination: term paper/written assignment(s); deadline: May 20th, 2025. Details and registration procedure to be announced to registered participants.

Structure: Takes place from April 7th to April 11th as intensive one-week-course

Chair: <https://www.uni-due.de/in-east/school/>

Social Construction and Reality: Alternative Facts and Truth (B)

Bachelor / Undergraduate – 5 ECTS

Summer Term

Course description

Four issues

#1 “I’m a truth teller”, says Donald Trump.(1) I am pretty sure you want to object. The course is about how (and how not to) argue with fake, alternative facts, and pseudo-science.

#2 Studies find that homeopathy is an effective treatment for depression.(2) I am pretty sure you want to know why this claim is flawed. We will gain some understanding of experimental designs und statistics and see how the hocus-pocus works.

#3 97% of published studies support the position that climate change is real and largely human-made.(3) I am pretty sure you approve of the message. The course will show why this statement entails a problem and consequences you may dislike.

[Hint: What would 49% support mean?]

#4 Science is descriptive and can’t or shouldn’t comment on normative issues, i.e. suggest what should be. I suppose you have heard of this guideline and maybe you have realised the challenge this imperative poses for scientists who do want to act for change. The course will show that sociology can – and in fact: has to – be in favour of social justice. The demand for social justice – to refer back to statement #1 – relates to facts that are – most likely – true. The course will deliver these facts.

In standard terms the course is about the philosophy of science and the sociology of knowledge. We will see that influential currents within the social sciences and humanities (social constructivism, postmodernism) have said or have been understood as saying: ‘Everything is socially constructed; there is no way to know objective reality; scientific knowledge is no more true than other kinds of knowledge.’ While every good theory has to be constructivist, not every

Course Descriptions

constructivist theory is good theory. I suppose this may sound like non-sense. We will talk about (fashionable) non-sense. And make sense of what 'social constructs' really are. Working together, we will discuss philosophy of science not as an end in itself but in order to address the four issues (and other issues you may come across!) and every-day examples. The goal is twofold: (1) understand what we can know and do know about the (social) world (2) use this knowledge to have a say in the pressing issues of our times.

This course is part of the Global and Transnational Sociology Summer School 2025. A seat is not guaranteed!

Program: <https://www.uni-due.de/gesellschaftswissenschaften/internationales/global-and-transnational-summer-school-courses-2025.php>

Sociology of Religion: International Comparative Perspectives

Bachelor / Undergraduate – 5 ECTS

Summer Term

Course Description

This module is an introduction to theoretical debates, empirical work, and methodological approaches in the sociology of religion. In the first week, we consider the distinguishing features of the sociological approach to religion and the major debates within the literature about the impact of modernity on religion, focusing on secularisation theories. Framed by this, the second week focuses on topics such as atheist identities and secularity, religiosity in Germany, and the impact of the COVID-19 pandemic on religion. Throughout, the emphasis will be on developing an international comparative approach to understanding religion and society. This will be achieved through mini-lectures, brief reflection papers on readings, and in-class discussions.

This course is part of the Global and Transnational Sociology Summer School 2025. A seat is not guaranteed!

Program: <https://www.uni-due.de/gesellschaftswissenschaften/internationales/global-and-transnational-summer-school-courses-2025.php>

Natural Economic Experiments: Lessons from Japan

Master / Graduate level – 6 ECTS

Winter Term

Content

In this course we will treat Japan's economy as a laboratory that allows us to put modern economic theory to a rigorous empirical test. By exploiting Japan's unique geography and history we will learn how to use natural economic experiments – like Japan's almost complete transition from autarky to free trade at the end of the 19th century – to test some of the most well-known economic concepts such as the theory of comparative advantage. Students will learn about several influential economic theories and how their implications can be used to construct empirical tests that try to establish the causal relationships predicted by these theories.

For this purpose, the course will follow a two-part structure: In the first half of the term we are going to learn in a weekly lecture about several natural economic experiments that feature prominently in economic literature on Japan. By focusing on these examples students will develop a comprehensive understanding of modern economic theory, which allows them to derive testable predictions and to interpret the outcomes of several quasi-natural experiments from Japan. In the second half of the term students will then have the opportunity to select from a range of recent economic research articles, which will serve as the basis for a presentation and a term paper in which students can demonstrate their newly acquired skills.

Grading will be equally based on a presentation in class and on the final term paper.

Chair: <https://www.neg.msm.uni-due.de/en/profile/>

Sustainable Finance

Master / Graduate level – 5 ECTS

Summer Term

Content

1. Sustainable Finance and Socially Responsible Investing
2. Categorization, measurement and management of sustainability risks
3. Sustainability issues in regulation
4. Sustainable financial products and investment strategies
5. Sustainable corporate finance
6. Current developments and initiatives
7. Discussion of current research

In addition to the lecture, there is an exercise session.

Literature

1. Schoenmaker, Dirk; Schramade, Willem (2019): Principles of Sustainable Finance, Oxford University Press, Oxford.
2. Carè, Rosella (2018): Sustainable Banking, Palgrave, Cham.

Chair: <https://www.bafi.msm.uni-due.de/>

Taxation and Sustainability

Master / Graduate level – 5 ECTS

Winter Term

Content:

1. Importance of sustainability for corporate tax strategy
2. Tax transparency
3. Contribution of taxes to the achievement of sustainability goals

Learning outcomes:

Upon successful completion of the module, students will be familiar with the interrelationship between taxes and sustainability. They will be able to assess the implications of the increasing importance of sustainability for corporate tax strategy. Furthermore, they will be familiar with various instruments for creating tax transparency. Finally, they will be able to evaluate the potential contribution of tax policy instruments to achieving sustainability goals.

Chair: <https://www.bwsl.msm.uni-due.de/startseite/>

Topics in Economic Growth and Development

Bachelor / Undergraduate – 5 ECTS

Summer Term

Content

This course will focus on the economic literature that seeks to understand disparities in economic development across countries. Historical events and certain natural and/or geographic factors have contributed to the economic disparities we observe between regions to this day. In this course, students will focus on various channels that have been considered to be responsible for generating long-lasting effects on welfare such as geography, institutions, culture, human capital and technology. In doing so, the course will also touch upon conventional and pioneering empirical methods and causal identification strategies such as Differences-in-differences, 2SLS, OLS, GMM and Instrumental variables. The purpose of this course is to debate about the most influential and innovative developments in this literature.

Topics:

1. The role of geography for economic growth
2. The role of institutions and culture
3. The role of trade
4. The role of inequality
5. The role of human capital

Learning outcomes:

Students should get an overview of economic and financial theory.

Students must be able to recognize theories and present arguments with precise examples.

Students will have the ability to understand how markets work and explain their weaknesses.

Students will acquire the technical tools that will allow them to perform the advanced empirics required to do economic analysis.

Literature:

A reading list will be provided prior to the class work.

Chair: <https://www.neg.msm.uni-due.de>

Topics in Industrial Organization

Master / Graduate level – 5 ECTS

Summer Term

Content

1. Review of the fundamental concepts of industrial economics and game theory
2. Monopolistic price discrimination
3. Competition in differentiated goods
4. Key topics in competition policy
5. Network externalities and bilateral markets

Upon successful completion of this module students will be able to understand the advanced concepts of industrial economics based on standard input-output-models and to apply these concepts in extended, more complex and more realistic situations.

In addition to the lecture, there is an exercise session.

Literature

1. Belleflamme, P. and Peitz, M. (2010). Industrial Organization: Markets and Strategies. Cambridge University Press.
2. Bester, H. (2000). Theorie der Industrieökonomik. Springer.
3. Tirole, J. (1988). The Theory of Industrial Organization. MIT Press.
4. Motta, M. (2004). Competition Policy: Theory and Practice. Cambridge University Press.
5. Lecture notes

Methods of Assessment:

exam

Chair: <https://www.mikro.msm.uni-due.de/en/home/>

Topics in International Economics

Master / Graduate level – 5 ECTS

Winter Term

Course Description:

The lecture consists of two parts (open economy macroeconomics and international trade). The first part of the course explores the theoretical frameworks and empirical evidence related to macroeconomic interactions between countries. The course covers topics such as exchange rate determination, balance of payments, international financial markets, monetary and fiscal policies in open economies, and the global economic environment. The second part of the explores theoretical frameworks and empirical evidence related to theory of comparative advantage. The course covers topics such as gains from trade quantification and the distributional effects of trade liberalization.

Learning Targets:

Upon completion of this lecture students are able to:

- understand the fundamental concepts and models necessary to analyse an open economy setting,
- analyze the effects of different forms of globalization,
- evaluate the effectiveness of different macroeconomic policies in an open economy context,
- apply their newly acquired knowledge to current global economic issues.

Literature:

Krugman, P. R., Obstfeld, M., Melitz M. J. (2021). "International Economics: Theory and Policy", Pearson.

Methods of Assessment:

exam

Chair: <https://www.neg.msm.uni-due.de/en/profile/>
<https://www.vwl.msm.uni-due.de/en/home/>

Topics in Labor Economics

Master / Graduate level – 5 ECTS

Summer Term

Course Description:

This course in labor economics delves into the theoretical and empirical analysis of labor markets. It examines the behavior of workers and employers, the determination of wages and employment, and the efficiency of labor markets under perfect competition and in the presence of labor market distortions related to the presence of market power, information asymmetries as well as search and matching frictions.

Upon completion of this lecture students are able to:

- understand theoretical models of the labor market,
- analyze empirical research on labor market issues,
- evaluate the impact of labor market policies,
- apply their newly acquired knowledge to current labor market challenges.

Methods of Assessment:

exam

Chair: <https://www.neg.msm.uni-due.de/en/profile/>.

Transnational Environmental Sociology

Bachelor / Undergraduate level – 5 ECTS

Summer Term

Course Description

As more and more natural science evidence points to the fact that humans are putting pressure and/or exceeding our planetary boundaries, exploring and analyzing the social systems that lead to environmental degradation becomes increasingly important. This course in transnational environmental sociology will address such topics as global economic systems and environmental degradation, and disparities between the global north and global south as we build up a better understanding of how sociologists have addressed the nexus between social systems and environmental degradation.

This course is part of the Global and Transnational Sociology Summer School 2025. A seat is not guaranteed!

Program: <https://www.uni-due.de/gesellschaftswissenschaften/internationales/global-and-transnational-summer-school-courses-2025.php>

Transnational Relations of East Asia (DA 3)

Master / Graduate level – 3 ECTS

Winter Term

Content

This course is designed to help students understand transitional relations of East Asia through the lens of trade. The course will start with basic trade theories, including comparative advantage and economies of scale, to provide a foundation for country studies, including but not limited to China, Japan and Korea. During this process, the export-led growth model, politics of trade, and the role of currency in international trade will be integrated to further enrich the analytical framework. Some current trends will also be discussed, like the trade war, the RCEP and regional integration, and the impact of digitalization.

The overall difficulty of the course is moderate. Students, with or without a background in economics, will be equipped with appropriate analytical tools as well as country and regional knowledge for future work and study.

The module (DA3) consists of two parts: Contemporary History of East Asia and Transnational Relations of East Asia.

Chair: <https://www.uni-due.de/in-east/school/>

Trends in Internal Auditing and Corporate Governance

Master / Graduate level – 5 ECTS

Summer Term

Content

1. Internal Auditing and the Internal Governance Structure
2. Internal Auditing in different Industries
3. Trends in Internal Auditing
4. Board Compensation / Board Diversity
5. Trends in the Corporate Governance Discussion

Basic knowledge in the field of Internal Auditing is recommended.

The lecture script is written in English but the class is held in German. The final exam is in German but students are allowed to answer in English.

Chair: <https://www.ircg.msm.uni-due.de/en/home/>

Business English Refreshers' Course – Level I

Bachelor and Master – 3 ECTS

Summer and Winter Term

Cancelled in Summer Term 2025

Content

The course conveys knowledge and skills in the areas of grammar, vocabulary, listening and reading comprehension. It aims to increase the overall language fluency. The participants will be brought to a sufficient level of English to fulfill the admission requirements for the elective “Wirtschaftsenglisch (Business English)” without difficulty.

Please note that you can only register for either the Level I or the Level II course.

Chair: <https://www.css.msm.uni-due.de/kursangebote/sommersemester/business-english-refreshers-course-level-i-seminaruebung-2691/>

Business English Refreshers' Course – Level II

Bachelor and Master – 3 ECTS

Summer and Winter Term

Cancelled in Summer Term 2025

Content

This course aims to equip students with the vocabulary and knowledge to give effective presentations in English, particularly within a business context. Students will develop their communication skills in English, paying close attention to their presentation style. Issues such as cross-cultural communication and persuasive power will be addressed. Students' analytical faculties will be enhanced through group discourse, as well as continuous oral and written assessment. In addition to practice assignments, students will be required to give two assessed presentations as part of their final grade.

Please note that you can only register for either the Level I or the Level II course.

Chair: <https://www.css.msm.uni-due.de/kursangebote/sommersemester/business-english-refreshers-course-level-ii-seminaruebung-2692/>

German Language Course for Beginners

Bachelor and Master – 5 ECTS

Summer and Winter Term

Description

The course is meant for exchange students from MSM, IN-EAST and Faculty of Social Sciences with no or very limited knowledge of German. It focuses on everyday oral and written communication. An oral and a written exam have to be passed.

We recommend all our international incomings to take the opportunity and attend German language courses. This course enables our Mercator incomings to meet other international students and to immerse fully into the German culture.

Content

The language course is based on the language level and interests of the participants. If you don't have any previous knowledge of German, that's fine. Then we just take the first steps: How does it sound when the Germans speak? You learn the pronunciation in German almost perfectly, so that at the end of the course you can read each text aloud in such a way that a German can understand you well – even if you understand almost nothing yourself. But of course we also learn reading and listening comprehension using (very) simple reading and listening texts. The texts deal with everyday topics that you choose. To understand everything you also build up the appropriate vocabulary. Many texts in class are dialogues. Here you will learn speaking aids that will help you deal better with everyday situations. And how much grammar do you have to learn? You learn the grammar of simple main clauses (in order to be able to understand reading and listening texts) and simple questions and answers (in order to be able to cope with everyday situations).

Link: <https://campus.uni-due.de/lfs/rds?state=verpublish&status=init&vmfile=no&publishid=416195&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltungen>

German Language Courses by IwiS

The university (Institut für wissenschaftliche Schlüsselkompetenzen – IwiS) offers German language courses for all international students. We recommend all our international incomings to take the opportunity and attend German language courses. Such courses enable our Mercator incomings to meet other international students and to immerse fully into the German culture.

Participants are required to take part in a placement test, which will be held prior to the course start. All information concerning the placement test will be made available during the application process.

The following pages contain detailed course descriptions.

Besides these courses, **Mercator School of Management offers a German Language Course for international students** ([“German Language Course for Beginners”](#)) with no or very limited knowledge, a placement test is not required.

Wiederholerkurs Französisch im Alltag und Beruf (French Language Refreshers' Course) *Bachelor and Master – 3 ECTS*

Summer and Winter Term

Content

This course is meant for either MSM students or exchange students who want to revise and improve their French skills. It focuses on everyday oral and written communication. The requirement is a basic knowledge of French (A1 European framework, participation of a one-year course).

Aims of qualification:

The course's aim is to enable students to communicate in everyday situations and to write short messages or emails. The comprehension of oral texts will be improved and short telephone calls are practised. To reach these aims the skills and the knowledge of grammar, reading and listening comprehension will be revised and enlarged. The oral communication skills will be improved. The focus will also lay on Intercultural differences of the participants in everyday situations.

Chair: <https://www.css.msm.uni-due.de/kursangebote/sommersemester/wiederholerkurs-franzoesisch-im-alltag-french-language-refreshers-course-seminaruebung-4305/>

Wirtschaftsenglisch (Business English)

Bachelor and Master – 6 ECTS

Summer and Winter Term

Content

The whole 6 credit module consists of linked lecture/seminar elements amounting to 5-6 hours per week. Examination stretches over the course of the semester in the form of smaller elements; please check the respective course outline in the lecture descriptions for details. The module can be completed within one semester or stretched over two semesters. The test contains exercises dealing with listening and reading skills, spelling, grammar and vocabulary.

Chair: <https://campus.uni-due.de/lrf/rds?state=verpublish&status=init&vmfile=no&publishid=417080&moduleCall=webInfo&publishConfFile=webInfo&publishSubDir=veranstaltung>

Course Descriptions

Deutsch A1

Bachelor and Master – 8 ECTS

Summer and Winter Term

Language actions:

- understanding numbers, names and locations
- introducing oneself and others
- orientation in a city
- telling the time and the time of the day
- filling in official forms
- describing one's daily routine
- talking about the past
- describing one's flat/office
- giving directions
- naming the body parts
- writing a short e-mail

Linguistic structures:

- definite and indefinite articles
- negative and possessive articles
- Präsens, Perfekt
- statements and questions
- pronouns
- negation
- modal verbs
- prepositions of place
- plural
- separable-prefix verbs
- dual prepositions

Link: <https://campus.uni-due.de/lrf/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Course Descriptions

Deutsch A2

Bachelor and Master – 8 ECTS

Summer and Winter Term

Language actions:

- reading and writing a CV
- talking about one's free time and cultural activities
- leading conversations in a bank
- talking about wishes and unreal conditions
- talking about work activities, holiday
- leading business conversations on a phone

Linguistic structures:

- separate-prefix verbs
- reflexive verbs
- genitive
- past simple
- causal clauses
- conditional clauses
- object clauses
- Konjunktiv II
- verbs with prepositional case

Link: <https://campus.uni-due.de/lrf/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Deutsch B1/1

Bachelor and Master – 4 ECTS

Summer and Winter Term

Sprachliche Handlungen:

- den Tagesablauf beschreiben, über Tätigkeiten sprechen
- auf eine Einladung reagieren
- über Berufsalltag , - leben sprechen
- Termine vereinbaren
- nach Informationen suchen
- über verschiedene Medien sprechen
- Produkte und Eigenschaften beschreiben
- einen persönlichen Brief schreiben
- eigene Meinung formulieren

Sprachliche Strukturen:

- Infinitivsätze
- Konjunktiv II (Höflichkeit, Wunsch, Aufforderung)
- Komparativsätze
- Futur I
- Reflexivverben
- Relativpronomen im Dativ und mit Präpositionen
- Passiv, Modalverben (Wiederholung)

Link: <https://campus.uni-due.de/lrf/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Course Descriptions

Deutsch B1/2

Bachelor and Master – 4 ECTS

Summer and Winter Term

Sprachliche Handlungen:

- übers (Sprachen)lernen/Schulzeit berichten/diskutieren
- Gründe und Folgen nennen
- über Verkehr/Urlaub berichten/diskutieren
- über Gefühle sprechen/Ratschläge geben
- Charaktere beschreiben
- Berichte im Restaurantführer verstehen
- sich über Essgewohnheiten unterhalten
- einen formellen/halbformellen Brief schreiben
- einen kurzen Bericht schreiben
- eigene Meinung formulieren

Sprachliche Strukturen:

- Demonstrativpronomen (der-, die-, dasselbe)
- Finalsätze
- Kausalsätze
- Temporalsätze
- Präpositionen mit Genitiv
- Plusquamperfekt

Link: <https://campus.uni-due.de/lfs/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Deutsch B2/1

Bachelor and Master – 4 ECTS

Summer and Winter Term

Sprachliche Handlungen:

- über Schulzeit und Ausbildung berichten
- einen ausführlichen Lebenslauf schreiben
- einen Lesebrief verfassen
- sich mündlich und schriftlich beschweren
- über interkulturelle Unterschiede diskutieren
- über Arbeit und Studium sprechen

Sprachliche Strukturen:

- Rektion der Verben
- Verben mit präpositionalem Kasus

Link: <https://campus.uni-due.de/lrf/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Deutsch B2/2

Bachelor and Master – 4 ECTS

Summer and Winter Term

Sprachliche Handlungen:

- über Freizeitaktivitäten diskutieren
- über Politik diskutieren
- einen Kurzvortrag (eine Präsentation) halten
- über Technik sprechen
- über Gesundheit sprechen
- Grafiken beschreiben

Sprachliche Strukturen:

- Subjektive Bedeutung der Modalverben
- Konjunktiv I
- Modalangaben
- erweiterte Partizipien
- Nomen-Verb-Verbindungen
- Passiversatzformen

Link: <https://campus.uni-due.de/lrf/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Deutsch C1/1

Bachelor and Master – 4 ECTS

Summer and Winter Term

Sprachliche Handlungen:

- Stellungnahme verfassen
- Kritik üben
- satirische Texte verstehen
- über Energieverbrauch, Stress/Humor/Erfolge (Niederlage) diskutieren
- einen Vortrag halten
- eine Grafik beschreiben

Sprachliche Strukturen:

- Adjektive mit präpositionalem Kasus
- Präpositionen mit Genitiv
- Partizipialattribute
- Modalverben in Vermutungsbedeutung

Link: <https://campus.uni-due.de/lfs/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

Deutsch C1/2

Bachelor and Master – 4 ECTS

Summer and Winter Term

Sprachliche Handlungen:

- Stellungnahme verfassen
- Kritik üben
- satirische Texte verstehen
- über Energieverbrauch, Stress/Humor/Erfolge (Niederlage) diskutieren
- einen Vortrag halten
- eine Grafik beschreiben

Sprachliche Strukturen:

- Adjektive mit präpositionalem Kasus
- Präpositionen mit Genitiv
- Partizipialattribute
- Modalverben in Vermutungsbedeutung

Link: <https://campus.uni-due.de/lfs/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C404757%7C405246%7C401873&P.vx=kurz>

English Language Courses by IwiS *Bachelor and Master*

Summer and Winter Term

The offer of English courses is currently structured as follows:

Level courses:

- English A1/A2-C1/C2

Other courses:

- Business English (Level: B1+)
- Refresh your English Grammar
- Improve your English Communication Skills
- Business Communication
- Academic Writing in English

For further information, please visit the LSF-website:

<https://campus.uni-due.de/lfs/rds?state=wtree&search=1&trex=step&root120251=405202%7C402422%7C402429%7C405487&P.vx=kurz>

Winter Semester Courses sorted by periods

Course title	First period*	Second period*
Applied Microeconomics (M)	x	
Asset Pricing (M)		
Business and Economy in China (M)		x
Contemporary History of East Asia (DA 3) (M)		x
East Asia in Economic Science: Contemporary Challenges of the Economies in East Asia (DA 2) (B/M)		x
East Asia in Economic Science: The Development Issues of the Economies of East Asia (DA 2) (B/M)		x
East Asia in Political Science (DA 1) (B/M)		x
East Asia in Sociology (DA 1) (B/M)		x
Econometrics (M)		x
Inspiring Entrepreneurship: Encounter of Economy, Culture, and Politics in Global Business Context (B/M)		x
International Financial Accounting (B)	x	
Marketing I: Marketing Information & Strategy (B)		x
Marketing II: Marketing Operations and International Marketing (B)		x
Master-Seminar Economics (M)		x
Natural Economic Experiments: Lessons from Japan (M)		x
Taxation and Sustainability (M)		x
Topics in International Economics (M)		x
Transnational Relations of East Asia (DA 3) (M)		x

*First Period: 20.10.2025 – 28.11.2025, Exam Period: 08.12. – 12.12.2025

*Second Period: 15.12.2025 – 06.02.2026, Exam Period: 10.02. – 10.03.2026

Summer Semester Courses sorted by periods

Course title	First Period*	Second Period*
Contemporary Issues of Korea: North Korean Politics and Society (M)		x
Inspiring Entrepreneurship: Encounter of Economy, Culture, and Politics in Global Business Context (B/M)		x
Introduction to Chinese society (B)		x
Introduction to Data Analytics (M)	x	
Introduction to the Economy of China (B)		x
Introduction to the Economy of Japan and Korea (B)		x
Introduction to the Political System of China (B)		x
Introduction to the Political System of Japan and South Korea (B)		x
Introduction to the Society of Japan and South Korea (B)		x
Labor in a Globalized World: Labor Regulation in Multinational Companies (B)		x
Marketing I: Marketing Information and Strategy (B)	x	
Marketing II: Marketing Operations and International Marketing (B)	x	
Master-Seminar Economics (M)		x
Methods in East Asian Studies II – Introduction to Quantitative Methods/R (M)	x	
Social Construction and Reality: Alternative Facts and Truth (B)		x
Sociology of Religion: International Comparative Perspectives (B)		x
Sustainable Finance (M)	x	
Topics in Economic Growth and Development (B)	x	
Topics in Industrial Organization (M)		x
Topics in Labor Economics (M)		x
Transnational Environmental Sociology (B)		x
Trends in Internal Auditing and Corporate Governance (M)		x

*First Period: 14.04. – 23.05.2025; Exam Period: 02.06. – 06.06.2025

*Second Period: 10.06. – 18.07.2025; Exam Period: 22.07. – 18.08.2025