

MOSCOW 2021



SUMMER SCHOOL

14TH JULY TO 23TH JULY

*PLEKHANOV RUSSIAN
UNIVERSITY OF
ECONOMICS*

*FACULTY OF
MANAGEMENT*





PRELIMINARY PROGRAM



14.07.2021, WEDNESDAY

15:00-16:00 OPENING CEREMONY

16:00-17:00 SPEED DATING

17:00-17:10 COFFEE BREAK

17:10-18:40 LECTURE

**"KNOWLEDGE-DRIVEN PERFORMANCE AND
POTENTIAL OF INNOVATION GROWTH"**

15.07.2021, THURSDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:40-17:10 LECTURE

**"BUSINESS ENVIRONMENT AND ITS
RELEVANT FACTORS /MODERN CHARACTERISTICS"**

17:10-17:20 COFFEE BREAK

17:20-18:50 LECTURE

"BUSINESS COMMUNICATION"

18:50-20:50 CULTURAL PROGRAM

16.07.2021, FRIDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:40-17:10 LECTURE

**"BUSINESS ENVIRONMENT AND ITS
RELEVANT FACTORS /MODERN CHARACTERISTICS"**

17:10-17:20 COFFEE BREAK

17:20-18:50 LECTURE

"BUSINESS COMMUNICATION"

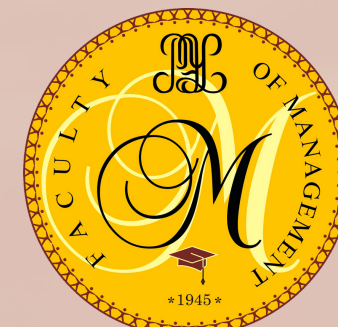
18:50-19:50 WORKSHOP

17.07.2021, SATURDAY

CULTURAL PROGRAM



PRELIMINARY PROGRAM



18.07.2021, SUNDAY

CULTURAL PROGRAM

19.07.2021, MONDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:40-17:10 LECTURE

"DOING BUSINESS IN RUSSIA"

17:10-17:20 COFFEE BREAK

17:20-18:50 LECTURE

"CROSS-CULTURAL ISSUES OF GLOBAL MARKET"

18:50-19:50 COMPANY VISIT

20.07.2021, TUESDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:40-17:10 LECTURE

"MANAGEMENT ISSUES OF TRANSITION/
DEVELOPING ECONOMIES"

17:10-17:20 COFFEE BREAK

17:20-18:50 LECTURE

"COMPETITIVE POSITION OF RUSSIA
IN THE WORLD ECONOMY"

18:50-20:50 CULTURAL PROGRAM

21.07.2021, WEDNESDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:40-17:10 LECTURE

"MANAGEMENT ISSUES OF TRANSITION/
DEVELOPING ECONOMIES"

17:10-17:20 COFFEE BREAK

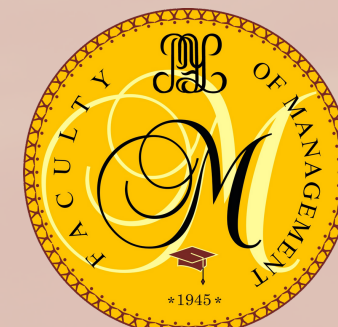
17:20-18:50 LECTURE

"COMPETITIVE POSITION OF RUSSIA
IN THE WORLD ECONOMY"

18:50-19:50 COMPANY VISIT



PRELIMINARY PROGRAM



22.07.2021, THURSDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:40-17:10 LECTURE

**"KNOWLEDGE-DRIVEN PERFORMANCE AND
POTENTIAL OF INNOVATION GROWTH"**

17:10-17:20 COFFEE BREAK

17:20-18:50 LECTURE

**"THE RELATIONSHIP BETWEEN GOVERNMENT
AND BUSINESS IN THE DEVELOPING ECONOMY"**

18:50-19:50 WORKSHOP

23.07.2021, FRIDAY

14:00-15:30 RUSSIAN LANGUAGE COURSE

15:30-15:40 COFFEE BREAK

15:45-17:20 LECTURE

**"THE RELATIONSHIP BETWEEN GOVERNMENT
AND BUSINESS IN THE DEVELOPING ECONOMY"**

17:30-18:15 CLOSING CEREMONY, FEEDBACK SESSION

THE PARTICIPATION
FEE IS € 115,

WHICH INCLUDES:

- EDUCATIONAL
PROGRAM
- MOSCOW VIRTUAL
TOUR
- SOCIAL
PROGRAMME
- COMPANY VISIT



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REGISTRATION
DEADLINE:
1TH JUNE, 2021



SUMMER SCHOOL
LANGUAGE: ENGLISH
THE INVITED
PARTICIPANTS:
BACHELOR AND
MASTER STUDENTS