



EMLV

BUSINESS SCHOOL
DE VINCI PARIS

Courses List Incoming Students

2023-2024

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Semester 1 – Fall Semester 2023-2024 (Sept – Dec)

Management – EMLV 3rd year – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
INI Y3 S05 INI			30	252,5
French & International Business	MEMLDF350123	EM05 - French Institutions	2	15
French & International Business	MEMLDF350323	EM05 - The European Business environment	2	15
Marketing	MEMLDM350623	EM05 - International Marketing Project	2	18
Marketing	MEMLDM350723	EM05 - Social Media Marketing	2	18
Marketing	MEMLDF351023	EM05 - Luxury and art business	3	18
Finance	MEMLDF350623	EM05 - Financial markets	2	18
Finance	MEMLDF350523	EM05 - Management Accounting	3	18
Business Management & Development	MEMLDM350123	EM05 - International Business and Innovation	3	18
Business Management & Development	MEMLDM350523	EM05 - Strategic management	3	18
Business Management & Development	MEMLDM350323	EM05 - Leading people and organizations	2	18
Languages	MEMLLV50123	EM05 - Business English 1	2	18
Languages	MEMLLV55+223	EM05 - 2nd modern language / French	2	18
Personal Development	MTMISK350123	EM05 - Séminaire Soft Skills A3	1	30
Personal Development	MMIASPS-0023	EM05 - Sport	1	12,5

Management – EMLV 4th year – Cultural & Creative Industries Management – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Cultural & Creative Industries Management				
INI Y4 S07		INI Y4 S07	30	256,5
INI Y4 S07 INI		INI Y4 S07 INI	11	133,5
Welcome Pack	MEMLEM470323	IN07 - Programme Presentation INI Y4		1,5
Welcome Pack	MEMLSK470323	IN07 - Back to Paris and EMLV		6,0
Welcome Pack	MEMLEM470423	IN07 - Collaborative Tools		1,5
Personal Development I	MATXSK470123	Hackathon A4	2	30,0
Personal Development I	MEMLLVS7+23	IN07 - TOEIC Preparation 1 / Professional English 1 / FLE	1	18,0
Personal Development I	MEMLLVS7R+23	IN07 - Anglais renforcé 1: Objectif B2 / FLE		"18,0
Personal Development I	MMIASPS-0023	Sport		"12,5
Career	MEMLSK470123	IN07 - Projet professionnel A4 / Career Coaching Y4	2	15,0
Career	MEMLSK470223	IN07 - MBTI		6,0
Professionalisation I	MEMLEM--0323	MAST - Masterclass		6,0
Research methodology I	MEMLDM479223	IN07 - Research Design	1	6,0
Research methodology I	MEMLDM477423	IN07 - Qualitative data analysis	1	12,0
Research methodology I	MEMLSK470423	IN07 - Critical thinking	1	6,0
Management & Strategy I	MEMLDM479923	IN07 - Organizational behavior	1	9,0
Management & Strategy I	MEMLEM470523	IN07 - Creative thinking	1	6,0
Management & Strategy I	MEMLDM479823	IN07 - Project management	1	10,5
INI Y4 S07 CCIM		INI Y4 S07 CCIM	19	123,0
Industries management I	MEMLDM478223	IN07CCI - Cultural industries management	3	18,00
Industries management I	MEMLDM479723	IN07CCI - Professionals' lectures : Film & TV	0,5	6,00
Industries management I	MEMLDM479623	IN07CCI - Professionals' lectures : Music industry	0,5	6,00
Industries management I	MEMLDM479523	IN07CCI - Culture & European Institutions	3	18,00
Innovation & creativity	MEMLDM478623	IN07CCI - Creative Tools	2	15,00
Innovation & creativity	MEMLDM478723	IN07CCI - Design thinking	2	15,00
Promoting and sharing I	MEMLDM479423	IN07CCI - Services & Experiential Marketing	3	15,00
Promoting and sharing I	MEMLDM478823	IN07CCI - Brands & Cultural Organizations	3	15,00
Promoting and sharing I	MEMLDM478923	IN07CCI - Growth hacking & KPI	2	15,00

Management – EMLV 4th year – Marketing & Communication – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Market & Communication				
INI Y4 S07 INI		INI Y4 S07 INI	30	253,5
INI Y4 S07 INI		INI Y4 S07 INI	11	133,5
Welcome Pack	MEMLEM470323	IN07 - Programme Presentation INI Y4		1,5
Welcome Pack	MEMLSK470323	IN07 - Back to Paris and EMLV		6,0
Welcome Pack	MEMLEM470423	IN07 - Collaborative Tools		1,5
Personal Development I	MATXSK470123	Hackathon A4	2	30,0
Personal Development I	MEMLLVS7+23	IN07 - TOEIC Preparation 1 / Professional English 1 / FLE	1	18,0
Personal Development I	MEMLLVS7R+23	IN07 - Anglais renforcé 1: Objectif B2 / FLE		"18,0
Personal Development I	MMIASPS-0023	Sport		"12,5
Career	MEMLSK470123	IN07 - Projet professionnel A4 / Career Coaching Y4	2	15,0
Career	MEMLSK470223	IN07 - MBTI		6,0
Professionnalisation I	MEMLEM--0323	MAST - Masterclass		6,0
Research methodology I	MEMLDM479223	IN07 - Research Design	1	6,0
Research methodology I	MEMLDM477423	IN07 - Qualitative data analysis	1	12,0
Research methodology I	MEMLSK470423	IN07 - Critical thinking	1	6,0
Management & Strategy I	MEMLDM479923	IN07 - Organizational behavior	1	9,0
Management & Strategy I	MEMLEM470523	IN07 - Creative thinking	1	6,0
Management & Strategy I	MEMLDM479823	IN07 - Project management	1	10,5
INI Y4 S07 MC		INI Y4 S07 MC	19	120,0
Marketing	MEMLDM471723	IN07MC - Strategic marketing	3	18,0
Marketing	MEMLDM471823	IN07MC - Operational marketing	3	18,0
Marketing	MEMLDM471923	IN07MC - Consumer behavior	3	18,0
Communication	MEMLDM472023	IN07MC - Communication Strategy	3	18,0
Communication	MEMLDM472123	IN07MC - Adverstising & Innovation	3	15,0
Communication	MEMLDM472223	IN07MC - Digital & Social media	3	18,0
Contributions from communication e	MEMLDM472323	IN07MC - Sectorial communication	1	15,0

Management – EMLV 4th year – International Business – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
International Business				
INI Y4 S07 INI		INI Y4 S07 INI	30	253,5
INI Y4 S07 INI		INI Y4 S07 INI	11	133,5
Welcome Pack	MEMLEM470323	IN07 - Programme Presentation INI Y4		1,5
Welcome Pack	MEMLSK470323	IN07 - Back to Paris and EMLV		6,0
Welcome Pack	MEMLEM470423	IN07 - Collaborative Tools		1,5
Personal Development I	MATXSK470123	Hackathon A4	2	30,0
Personal Development I	MEMLLVS7++23	IN07 - TOEIC Preparation 1 / Professional English 1 / FLE	1	18,0
Personal Development I	MEMLLVS7R+23	IN07 - Anglais renforcé 1: Objectif B2 / FLE		"18,0
Personal Development I	MMIASPS-0023	Sport		"12,5
Career	MEMLSK470123	IN07 - Projet professionnel A4 / Career Coaching Y4	2	15,0
Career	MEMLSK470223	IN07 - MBTI		6,0
Professionalisation I	MEMLEM--0323	MAST - Masterclass		6,0
Research methodology I	MEMLDM479223	IN07 - Research Design	1	6,0
Research methodology I	MEMLDM477423	IN07 - Qualitative data analysis	1	12,0
Research methodology I	MEMLSK470423	IN07 - Critical thinking	1	6,0
Management & Strategy I	MEMLDM479923	IN07 - Organizational behavior	1	9,0
Management & Strategy I	MEMLEM470523	IN07 - Creative thinking	1	6,0
Management & Strategy I	MEMLDM479823	IN07 - Project management	1	10,5
INI Y4 S07 IBU		INI Y4 S07 IBU	19	120,0
Global Awareness	MEMLDF472923	IN07IBU - Geopolitics	2	15,0
Global Awareness	MEMLDF474023	IN07IBU - Sustainability economics	2	15,0
International Marketing	MEMLDM477723	IN07IBU - International Market Study	3	18,0
International Marketing	MEMLDM477823	IN07IBU - International Marketing Strategy	3	18,0
Business Development I	MEMLDM477923	IN07IBU - Global Retail Perspectives	3	18,0
Business Development I	MEMLDF473823	IN07IBU - International Team management	3	18,0
Business Development I	MEMLDF473923	IN07IBU - Business & finance	3	18,0

Management – EMLV 4th year - Corporate Finance – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Corporate Finance				
INI Y4 S07 INI		INI Y4 S07 INI	30	250,5
INI Y4 S07 INI		INI Y4 S07 INI	11	133,5
Welcome Pack	MEMLEM470323	IN07 - Programme Presentation INI Y4		1,5
Welcome Pack	MEMLSK470323	IN07 - Back to Paris and EMLV		6,0
Welcome Pack	MEMLEM470423	IN07 - Collaborative Tools		1,5
Personal Development I	MATXSK470123	Hackathon A4	2	30,0
Personal Development I	MEMLLVS7++23	IN07 - TOEIC Preparation 1 / Professional English 1 / FLE	1	18,0
Personal Development I	MEMLLVS7R+23	IN07 - Anglais renforcé 1: Objectif B2 / FLE		"18,0
Personal Development I	MMIASPS-0023	Sport		"12,5
Career	MEMLSK470123	IN07 - Projet professionnel A4 / Career Coaching Y4	2	15,0
Career	MEMLSK470223	IN07 - MBTI		6,0
Professionalisation I	MEMLEM--0323	MAST - Masterclass		6,0
Research methodology I	MEMLDM479223	IN07 - Research Design	1	6,0
Research methodology I	MEMLDM477423	IN07 - Qualitative data analysis	1	12,0
Research methodology I	MEMLSK470423	IN07 - Critical thinking	1	6,0
Management & Strategy I	MEMLDM479923	IN07 - Organizational behavior	1	9,0
Management & Strategy I	MEMLEM470523	IN07 - Creative thinking	1	6,0
Management & Strategy I	MEMLDM479823	IN07 - Project management	1	10,5
INI Y4 S07 CFI APM		INI Y4 S07 CFI APM	13	84,0
Accounting	MEMLDF470323	IN07CFA - Consolidation	2	15,0
Accounting	MEMLDF47++23	IN07CFA - Fiscalité directe des entreprises-International taxation principles	2	15,0
Accounting	MEMLDF474123	IN07CFA - IFRS	2	15,0
Company Finance	MEMLDF470523	IN07CFA - Financial decisions	3	15,0
Technical skills	MEMLDF474323	IN07CFA - Excel for finance & Certification	3	15,0
Technical skills	MEMLDF472523	IN07CFA - Bloomberg certification	1	9,0
INI Y4 S07 CFI		INI Y4 S07 CFI	6	33,0
Corporate Finance	MEMLDF470223	IN07CFI - Financial markets	3	16,5
Corporate Finance	MEMLDF471123	IN07CFI - Financial econometrics	3	16,5

Management – EMLV 4th year – Audit & Performance Management – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Audit & Performance Management				
INI Y4 S07 INI		INI Y4 S07 INI	30	250,5
INI Y4 S07 INI		INI Y4 S07 INI	11	133,5
Welcome Pack	MEMLEM470323	IN07 - Programme Presentation INI Y4		1,5
Welcome Pack	MEMLSK470323	IN07 - Back to Paris and EMLV		6,0
Welcome Pack	MEMLEM470423	IN07 - Collaborative Tools		1,5
Personal Development I	MATXSK470123	Hackathon A4	2	30,0
Personal Development I	MEMLLVS7++23	IN07 - TOEIC Preparation 1 / Professional English 1 / FLE	1	18,0
Personal Development I	MEMLLVS7R+23	IN07 - Anglais renforcé 1: Objectif B2 / FLE		"18,0
Personal Development I	MMIASPS-0023	Sport		"12,5
Career	MEMLSK470123	IN07 - Projet professionnel A4 / Career Coaching Y4	2	15,0
Career	MEMLSK470223	IN07 - MBTI		6,0
Professionalisation I	MEMLEM--0323	MAST - Masterclass		6,0
Research methodology I	MEMLDM479223	IN07 - Research Design	1	6,0
Research methodology I	MEMLDM477423	IN07 - Qualitative data analysis	1	12,0
Research methodology I	MEMLSK470423	IN07 - Critical thinking	1	6,0
Management & Strategy I	MEMLDM479923	IN07 - Organizational behavior	1	9,0
Management & Strategy I	MEMLEM470523	IN07 - Creative thinking	1	6,0
Management & Strategy I	MEMLDM479823	IN07 - Project management	1	10,5
INI Y4 S07 CFI APM		INI Y4 S07 CFI APM	13	84,0
Accounting	MEMLDF470323	IN07CFA - Consolidation	2	15,0
Accounting	MEMLDF47++23	IN07CFA - Fiscalité directe des entreprises-International taxation principles	2	15,0
Accounting	MEMLDF474123	IN07CFA - IFRS	2	15,0
Company Finance	MEMLDF470523	IN07CFA - Financial decisions	3	15,0
Technical skills	MEMLDF474323	IN07CFA - Excel for finance & Certification	3	15,0
Technical skills	MEMLDF472523	IN07CFA - Bloomberg certification	1	9,0
INI Y4 S07 APM		INI Y4 S07 APM	6	33,0
Audit & Performance Management	MEMLDF474423	IN07APM - Internal audit & risk management	3	16,5
Audit & Performance Management	MEMLDF472723	IN07APM - Performance measurement	3	16,5

Management – EMLV 4th year – Market Analysis & Finance – Fall semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Market Analysis & Finance				
INI Y4 S07 INI		INI Y4 S07 INI	30	250,5
INI Y4 S07 INI		INI Y4 S07 INI	11	133,5
Welcome Pack	MEMLEM470323	IN07 - Programme Presentation INI Y4		1,5
Welcome Pack	MEMLSK470323	IN07 - Back to Paris and EMLV		6,0
Welcome Pack	MEMLEM470423	IN07 - Collaborative Tools		1,5
Personal Development I	MATXSK470123	Hackathon A4	2	30,0
Personal Development I	MEMLLVS7++23	IN07 - TOEIC Preparation 1 / Professional English 1 / FLE	1	18,0
Personal Development I	MEMLLVS7R+23	IN07 - Anglais renforcé 1: Objectif B2 / FLE		"18,0
Personal Development I	MMIASPS-0023	Sport		"12,5
Career	MEMLSK470123	IN07 - Projet professionnel A4 / Career Coaching Y4	2	15,0
Career	MEMLSK470223	IN07 - MBTI		6,0
Professionalisation I	MEMLEM--0323	MAST - Masterclass		6,0
Research methodology I	MEMLDM479223	IN07 - Research Design	1	6,0
Research methodology I	MEMLDM477423	IN07 - Qualitative data analysis	1	12,0
Research methodology I	MEMLSK470423	IN07 - Critical thinking	1	6,0
Management & Strategy I	MEMLDM479923	IN07 - Organizational behavior	1	9,0
Management & Strategy I	MEMLEM470523	IN07 - Creative thinking	1	6,0
Management & Strategy I	MEMLDM479823	IN07 - Project management	1	10,5
INI Y4 S07 MAF		INI Y4 S07 MAF	19	117,0
Bases	MEMLDF474523	IN07MAF - Financial mathematics	3	18,0
Bases	MEMLDF474623	IN07MAF - Financial econometrics	3	18,0
Tools	MEMLDF474723	IN07MAF - Excel	2	15,0
Tools	MEMLDF474823	IN07MAF - Bloomberg (+ certification)	2	9,0
Tools	MEMLDF474923	IN07MAF - FMA Introduction		3,0
Theory	MEMLDF475023	IN07MAF - Financial Analysis & Accounting	3	18,0
Theory	MEMLDF475123	IN07MAF - Financial Markets	3	18,0
Theory	MEMLDF475223	IN07MAF - Behavioral finance	3	18,0

Management – EMLV 5th year – Cultural & Creative Industries Management – Fall Semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Cultural & Creative Industries Management				
INI Y5 S09 INI		INI Y5 S09 INI	30	322,5
INI Y5 S09 INI		INI Y5 S09 INI	11	115,5
Welcome Pack	MEMLEM590223	IN09 - Programme Presentation INI Y5		1,5
Personal Development	MEMLSK590123	IN09 - Projet professionnel A5 / Career coaching Y5	1	12,0
Personal Development	MATXSK590123	Séminaire A5 Soft Skills et Leadership	1	30,0
Personal Development	MEMLLVS9++23	IN09 - TOEIC Preparation 3 / Professional English 3 / FLE	1	18,0
Personal Development	MEMLLVS9R+23	IN09 - Anglais renforcé 3: Objectif B2 / FLE	0	"18,0
Professionalisation	MEMLEM59+123	IN09 - Consultant Project/Entrepreneurship	4	3,0
Professionalisation	MEMLEM--0323	MAST - Masterclass		6,0
Management & Strategy	MEMLDM590323	IN09 - Intercultural Management	1	12,0
Management & Strategy	MEMLDM596523	IN09 - International Business Strategy	1	15,0
Research methodology I	MEMLDM598823	MAST09 - Research Bootcamp	2	18,0
INI Y5 S09 CCIM		INI Y5 S09 CCIM	19	207,0
Innovation & creativity	MEMLDM590523	IN09CCI - Innovation and Technological Management in the CCI	2	15,0
Innovation & creativity	MEMLDM590623	IN09CCI - Transmedia Storytelling	1	15,0
Industries management	MEMLDM590723	IN09CCI - International Media, Political Economy and Audiences	2	15,0
Industries management	MEMLDM590823	IN09CCI - Video Gaming & E-Sports Management	1	15,0
Industries management	MEMLDM590923	IN09CCI - The Audiovisual Industry, from Cinema to Platforms	1	15,0
Industries management	MEMLDM591023	IN09CCI - Heritage, Tourism & Leisure Management	1	15,0
Management & Strategy II	MEMLDM591123	IN09CCI - The Music Business: Production, Organization, Innovation	1	15,0
Management & Strategy II	MEMLDM591223	IN09CCI - Luxury and Art Business	1	15,0
Management & Strategy II	MEMLDM591323	IN09CCI - Merchandizing & Cultural Retail	1	15,0
Management & Strategy II	MEMLDM591423	IN09CCI - Sales Strategy & Business Development in the CCI	2	18,0
Industries management II	MEMLDM591523	IN09CCI - Talent Management	2	18,0
Industries management II	MEMLDM591623	IN09CCI - Production Management	2	18,0
Industries management II	MEMLDM591723	IN09CCI - Event Management	2	18,0

Management – EMLV 5th year – Marketing Innovation & Distribution – Fall Semester

Marketing Innovation Distribution				
INI Y5 S09 INI		INI Y5 S09 INI	30	322,5
INI Y5 S09 INI		INI Y5 S09 INI	11	115,5
Welcome Pack	MEMLEM590223	IN09 - Programme Presentation INI Y5		1,5
Personal Development	MEMLSK590123	IN09 - Projet professionnel A5 / Career coaching Y5	1	12,0
Personal Development	MATXSK590123	Séminaire A5 Soft Skills et Leadership	1	30,0
Personal Development	MEMLLVS9++23	IN09 - TOEIC Preparation 3 / Professional English 3 / FLE	1	18,0
Personal Development	MEMLLVS9R+23	IN09 - Anglais renforcé 3: Objectif B2 / FLE	0	18,0
Professionalisation	MEMLEM59+123	IN09 - Consultant Project/Entrepreneurship	4	3,0
Professionalisation	MEMLEM-0323	MAST - Masterclass		6,0
Management & Strategy	MEMLDM590323	IN09 - Intercultural Management	1	12,0
Management & Strategy	MEMLDM596523	IN09 - International Business Strategy	1	15,0
Research methodology I	MEMLDM598823	MAST09 - Research Bootcamp	2	18,0
INI Y5 S09 MID DMS		INI Y5 S09 MID DMS	5	75,0
Consumers & Market 360°	MEMLDM593823	IN092M - Data management & data analytics	1	18,0
Consumers & Market 360°	MEMLDM599323	IN092M - RSM : RSE branding	1	12,0
Consumers & Market 360°	MEMLDM597523	IN092M - Tools of e-CRM and e-mailing	1	18,0
Management of business 360°	MEMLDM596323	IN092M - International Business & consumer law	1	18,0
Management of business 360°	MEMLDM590123	IN092M - Quality management	1	9,0
INI Y5 S09 MID		INI Y5 S09 MID	14	132,0
Advanced retail marketing	MEMLDM596123	IN09MID - Supply Chain management	1	16,5
Advanced retail marketing	MEMLDM599423	IN09MID - Retail of the future Capstone	2	16,5
Advanced retail marketing	MEMLDM596923	IN09MID - Category & trade marketing	2	16,5
Innovation & marketing management	MEMLDM596023	IN09MID - Experience Marketing and Merchandising	1	16,5
Innovation & marketing management	MEMLDM596223	IN09MID - Product management and Innovation	2	16,5
Innovation & marketing management	MEMLDM595623	IN09MID - B2B Marketing Projects	2	16,5
Sales management	MEMLDM593123	IN09MID - Sales Team management	2	16,5
Sales management	MEMLDM593323	IN09MID - Key Account management	2	16,5

Management – EMLV 5th year – Digital Marketing Strategy – Fall Semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Digital Marketing Strategy				
INI Y5 S09 INI		INI Y5 S09 INI	30	324,0
INI Y5 S09 INI		INI Y5 S09 INI	11	115,5
Welcome Pack	MEMLEM590223	IN09 - Programme Presentation INI Y5		1,5
Personal Development	MEMLSK590123	IN09 - Projet professionnel A5 / Career coaching Y5	1	12,0
Personal Development	MATXSK590123	Séminaire A5 Soft Skills et Leadership	1	30,0
Personal Development	MEMLLV59++23	IN09 - TOEIC Preparation 3 / Professional English 3 / FLE	1	18,0
Personal Development	MEMLLV59R+23	IN09 - Anglais renforcé 3: Objectif B2 / FLE	0	"18,0
Professionalisation	MEMLEM59+123	IN09 - Consultant Project/Entrepreneurship	4	3,0
Professionalisation	MEMLEM--0323	MAST - Masterclass		6,0
Management & Strategy	MEMLDM590323	IN09 - Intercultural Management	1	12,0
Management & Strategy	MEMLDM596523	IN09 - International Business Strategy	1	15,0
Research methodology I	MEMLDM598823	MAST09 - Research Bootcamp	2	18,0
INI Y5 S09 MID DMS		INI Y5 S09 MID DMS	5	75,0
Consumers & Market 360°	MEMLDM593823	IN092M - Data management & data analytics	1	18,0
Consumers & Market 360°	MEMLDM599323	IN092M - RSM : RSE branding	1	12,0
Consumers & Market 360°	MEMLDM597523	IN092M - Tools of e-CRM and e-mailing	1	18,0
Management of business 360°	MEMLDM596323	IN092M - International Business & consumer law	1	18,0
Management of business 360°	MEMLDM590123	IN092M - Quality management	1	9,0
INI Y5 S09 DMS		INI Y5 S09 DMS	14	133,5
Digital channels management	MEMLDM597723	IN09DMS - e-commerce	1	15,0
Digital channels management	MEMLDM594423	IN09DMS - Mobile marketing	1	15,0
Digital channels management	MEMLDM594523	IN09DMS - Online reputation & crisis management	2	16,5
Digital marketing tools	MEMLDM594323	IN09DMS - Social gaming & gamification	1	15,0
Digital marketing tools	MEMLDM597023	IN09DMS - Growth hacking	2	12,0
Digital marketing tools	MEMLDM597123	IN09DMS - IT Security & Ethics	1	15,0
Project management	MEMLDM590423	IN09DMS - Web project management	2	15,0
Project management	MEMLDM593923	IN09DMS - UX Design	2	15,0
Project management	MEMLDM594023	IN09DMS - SEO & SEA	2	15,0

Management – EMLV 5th year – International Business – Fall Semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
International Business				
INI Y5 S09 INI		INI Y5 S09 INI	30	324,0
INI Y5 S09 INI		INI Y5 S09 INI	11	115,5
Welcome Pack	MEMLEM590223	IN09 - Programme Presentation INI Y5		1,5
Personal Development	MEMLSK590123	IN09 - Projet professionnel A5 / Career coaching Y5	1	12,0
Personal Development	MATXSK590123	Séminaire A5 Soft Skills et Leadership	1	30,0
Personal Development	MEMLLVS9++23	IN09 - TOEIC Preparation 3 / Professional English 3 / FLE	1	18,0
Personal Development	MEMLLVS9R+23	IN09 - Anglais renforcé 3: Objectif B2 / FLE	0	"18,0
Professionalisation	MEMLEM59+123	IN09 - Consultant Project/Entrepreneurship	4	3,0
Professionalisation	MEMLEM--0323	MAST - Masterclass		6,0
Management & Strategy	MEMLDM590323	IN09 - Intercultural Management	1	12,0
Management & Strategy	MEMLDM596523	IN09 - International Business Strategy	1	15,0
Research methodology I	MEMLDM598823	MAST09 - Research Bootcamp	2	18,0
INI Y5 S09 IBU		INI Y5 S09 IBU	19	208,5
Management & Strategy	MEMLDM599523	IN09IBU - Data Analytics for Managers	2	18,0
Management & Strategy	MEMLDM599823	IN09IBU - Business ethics & Social responsibility	1	12,0
Marketing	MEMLDF595923	IN09IBU/MSciBU - Cross-Cultural Marketing	2	18,0
Marketing	MEMLDM599923	IN09IBU - Digital marketing	2	18,0
Marketing	MEMLDM590223	IN09IBU - Social Ads	1	9,0
Business Development	MEMLDM59A023	IN09IBU - e-commerce	1	15,0
Business Development	MEMLDM59A123	IN09IBU - Sales techniques	2	18,0
Business Development	MEMLDM59A223	IN09IBU - Business negotiations	1	16,5
Bussiness organisation II	MEMLDM59A323	IN09IBU - Global Supply Chains	2	18,0
Bussiness organisation II	MEMLDM59A523	IN09IBU - International business & Consumer law	2	18,0
Bussiness organisation II	MEMLDM59A723	IN09IBU - Trade & Taxation	1	18,0
Bussiness organisation II	MEMLDM59A823	IN09IBU - Business Model Innovation	1	15,0
Bussiness organisation II	MEMLDM591823	IN09IBU - International Institutions	1	15,0

Management – EMLV 5th year – Corporate Finance – Fall Semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Corporate Finance				
INI Y5 S09 INI		INI Y5 S09 INI	30	312,0
INI Y5 S09 INI		INI Y5 S09 INI	11	115,5
Welcome Pack	MEMLEM590223	IN09 - Programme Presentation INI Y5		1,5
Personal Development	MEMLSK590123	IN09 - Projet professionnel A5 / Career coaching Y5	1	12,0
Personal Development	MATXSK590123	Séminaire A5 Soft Skills et Leadership	1	30,0
Personal Development	MEMLLVS9++23	IN09 - TOEIC Preparation 3 / Professional English 3 / FLE	1	18,0
Personal Development	MEMLLVS9R+23	IN09 - Anglais renforcé 3: Objectif B2 / FLE	0	"18,0
Professionalisation	MEMLEM59+123	IN09 - Consultant Project/Entrepreneurship	4	3,0
Professionalisation	MEMLEM-0323	MAST - Masterclass		6,0
Management & Strategy	MEMLDM590323	IN09 - Intercultural Management	1	12,0
Management & Strategy	MEMLDM596523	IN09 - International Business Strategy	1	15,0
Research methodology I	MEMLDM598823	MAST09 - Research Bootcamp	2	18,0
INI Y5 S09 CFI APM		INI Y5 S09 CFI APM	9	109,5
Financial strategies	MEMLDF59++23	IN09CFA - Business transformation / External Growth Strategies	1	15,0
Financial strategies	MEMLDF590223	IN09CFA - Financial strategies	2	16,5
Risk management	MEMLDF591523	IN09CFA - Cash Management 2	1	16,5
Risk management	MEMLDF591723	IN09CFA - Business law	1	16,5
Financial decisions	MEMLDF591923	IN09CFA - Excel Advanced financial analysis/VBA	1	18,0
Bank & Finance	MEMLDF595723	IN09CFA - Finance, sustainability & SRI	2	18,0
Bank & Finance	MEMLDF595623	IN09CFA - Digital transformation & fintech	1	9,0
INI Y5 S09 CFI		INI Y5 S09 CFI	10	87,0
Financial strategies	MEMLDF592423	IN09CFI - Mergers & Acquisitions	2	18,0
Financial strategies	MEMLDF592523	IN09CFI - Private equity	2	18,0
Audit & Finance	MEMLDF592323	IN09CFI - Due diligence	2	18,0
Audit & Finance	MEMLDF596123	IN09CFI - Crypto and digital currencies	2	18,0
Audit & Finance	MEMLDF596223	IN09CFI - Intangible Assets & Value generation	2	15,0

Management – EMLV 5th year – Audit & Performance Management – Fall Semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Audit & Performance Management				
INI Y5 S09 INI		INI Y5 S09 INI	30	312,0
INI Y5 S09 INI		INI Y5 S09 INI	11	115,5
Welcome Pack	MEMLEM590223	IN09 - Programme Presentation INI Y5		1,5
Personal Development	MEMLSK590123	IN09 - Projet professionnel A5 / Career coaching Y5	1	12,0
Personal Development	MATXSK590123	Séminaire A5 Soft Skills et Leadership	1	30,0
Personal Development	MEMLLV59++23	IN09 - TOEIC Preparation 3 / Professional English 3 / FLE	1	18,0
Personal Development	MEMLLV59R+23	IN09 - Anglais renforcé 3: Objectif B2 / FLE	0	"18,0
Professionnalisation	MEMLEM59+123	IN09 - Consultant Project/Entrepreneurship	4	3,0
Professionnalisation	MEMLEM--0323	MAST - Masterclass		6,0
Management & Strategy	MEMLDM590323	IN09 - Intercultural Management	1	12,0
Management & Strategy	MEMLDM596523	IN09 - International Business Strategy	1	15,0
Research methodology I	MEMLDM598823	MAST09 - Research Bootcamp	2	18,0
INI Y5 S09 CFI APM		INI Y5 S09 CFI APM	9	109,5
Financial strategies	MEMLDF59++23	IN09CFA - Business transformation / External Growth Strategies	1	15,0
Financial strategies	MEMLDF590223	IN09CFA - Financial strategies	2	16,5
Risk management	MEMLDF591523	IN09CFA - Cash Management 2	1	16,5
Risk management	MEMLDF591723	IN09CFA - Business law	1	16,5
Financial decisions	MEMLDF591923	IN09CFA - Excel Advanced financial analysis/VBA	1	18,0
Bank & Finance	MEMLDF595723	IN09CFA - Finance, sustainability & SRI	2	18,0
Bank & Finance	MEMLDF595623	IN09CFA - Digital transformation & fintech	1	9,0
INI Y5 S09 APM		INI Y5 S09 APM	10	87,0
Management Control	MEMLDF592623	IN09APM - Strategic cost management	2	18,0
Management Control	MEMLDF592823	IN09APM - Budgetary control	2	18,0
Management Control	MEMLDF596323	IN09APM - Risk Management	2	18,0
Technical skills	MEMLDF592023	IN09APM - Auditing in Bank & Insurance	2	15,0
Technical skills	MEMLDF596423	IN09APM - Due Diligence Auditing	2	18,0

Semester 2 – Spring Semester 2023-2024 (Jan – Apr)

Management – EMLV 3rd year – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
INI Y3 S06 INI			30	237,5
International and European environment	MMIARI-0123	EM06 - International week	1	12,0
International and European environment	MEMLDF360323	EM06 - International & European Law	2	18,0
International and European environment	MEMLDF361123	EM06- French Business Environment	2	18,0
Business Development	MEMLDF361023	EM06 - Business in a globalized world	3	18,0
Business Development	MEMLDF361223	EM06 - Entrepreneurship	3	18,0
Business Development	MEMLDF361323	EM06 - Design Thinking	2	18,0
Business Development	MEMLDM360323	EM06 - Online Reputation Management	2	18,0
Ecological Mindset & Positive Impact	MEMLDF361523	EM06 - Technologies for sustainable futures	2	18,0
Ecological Mindset & Positive Impact	MEMLDF360423	EM06 - Intercultural Management	3	18,0
Finance	MEMLDF360623	EM06 - Performance and Control Systems	2	18,0
Finance	MEMLDF360523	EM06 - Financial strategies for emerging companies	2	18,0
Languages	MEMLLVF60123	EM06 - Business English 2	2	18,0
Languages	MEMLLVF6+223	EM06 - 2nd modern language / French	3	15,0
Personal Development	MMIASPF-0023	EM06 - Sport	1	12,5

Management – EMLV 4th year – Cultural & Creative Industries Management – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Cultural & Creative Industries Management				
INI Y4 S08 INI		INI Y4 S08 INI	30	244,5
INI Y4 S08 INI		INI Y4 S08 INI	16	112,5
Personal Development II	MEMLLVF8++23	IN08 - TOEIC Preparation 2 / Professional English 2 / FLE	2	18,0
Personal Development II	MEMLLVF8R+23	IN08 - Anglais renforcé 2: Objectif B2 / FLE		"18,0
Personal Development II	MMIASPF-0023	Sport		"12,5
Professionnalisation II	MEMLSK480123	IN08 - MBTI		6,0
Professionnalisation II	MEMLDF--0123	IN08/MSc/MBA - Business Simulation	2	21,0
Ecological Mindset and Positive Impa	MEMLDF485423	IN08 - Corporate Social Responsibility	1	9,0
Ecological Mindset and Positive Impa	MEMLEM480523	IN08 - Business ethic	1	12,0
Research methodology II	MEMLDM483323	IN08 - Quantitative Data Analysis	2	18,0
Research methodology II	MEMLDM483723	IN08 - Argumentation and Storytelling	1	6,0
Management & Strategy II	MEMLDF485923	IN08 - Strategic Management and Change Management	1	12,0
Management & Strategy II	MEMLDF485823	IN08 - International Macroeconomy	1	10,5
Experience	MEMLEM480423	IN08 - Stage A4 / Internship Y4	5	0,0
INI Y4 S08 CCIM		INI Y4 S08 CCIM	14	132,0
Industries management II	MEMLDM484223	IN08CCI - Professionals' lectures : Arts market & Heritage	0,5	6,00
Industries management II	MEMLDM484423	IN08CCI - Professionals' lectures : Video Game & E Sports	0,5	6,00
Industries management II	MEMLDM484523	IN08CCI - Professionals' lectures : Fashion Industry	0,5	6,00
Industries management II	MEMLDM484723	IN08CCI - Professionals' lectures : Tourism	0,5	6,00
Promoting and sharing II	MEMLDM484823	IN08CCI - Communication strategy	2	15,00
Promoting and sharing II	MEMLDM485323	IN08CCI - Public Relations, Press Relations & Influence	1	15,00
Promoting and sharing II	MEMLDM485423	IN08CCI - Transversal Capstone Project: Media Creation	2	18,00
Fundings and regulation I	MEMLDM485523	IN08CCI - Financial analysis	2	15,00
Fundings and regulation I	MEMLDM485623	IN08CCI - Funding and fundraising management	2	15,00
Fundings and regulation I	MEMLDM485023	IN08CCI - Revenue Management	1	15,00
Fundings and regulation I	MEMLDM485123	IN08CCI - Cultural and Creative Industries law	2	15,00

Management – EMLV 4th year – Marketing & Communication – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Marketing & Communication				
INI Y4 S08 INI		INI Y4 S08 INI	30	250,5
INI Y4 S08 INI		INI Y4 S08 INI	16	112,5
Personal Development II	MEMLLVF8++23	IN08 - TOEIC Preparation 2 / Professional English 2 / FLE	2	18,0
Personal Development II	MEMLLVF8R+23	IN08 - Anglais renforcé 2: Objectif B2 / FLE		18,0
Personal Development II	MMIASPF-0023	Sport		12,5
Professionalisation II	MEMLSK480123	IN08 - MBTI		6,0
Professionalisation II	MEMLDF--0123	IN08/MSc/MBA - Business Simulation	2	21,0
Ecological Mindset and Positive Impa	MEMLDF485423	IN08 - Corporate Social Responsibility	1	9,0
Ecological Mindset and Positive Impa	MEMLEM480523	IN08 - Business ethic	1	12,0
Research methodology II	MEMLDM483323	IN08 - Quantitative Data Analysis	2	18,0
Research methodology II	MEMLDM483723	IN08 - Argumentation and Storytelling	1	6,0
Management & Strategy II	MEMLDF485923	IN08 - Strategic Management and Change Management	1	12,0
Management & Strategy II	MEMLDF485823	IN08 - International Macroeconomy	1	10,5
Experience	MEMLEM480423	IN08 - Stage A4 / Internship Y4	5	0,0
INI Y4 S08 MC		INI Y4 S08 MC	14	138,0
Marketing	MEMLDM485723	IN08MC - Creativity Techniques	2	15,0
Marketing	MEMLDM485823	IN08MC - Influence marketing	2	18,0
Marketing	MEMLDM485923	IN08MC - B to B marketing	2	18,0
Communication	MEMLDM486023	IN08MC - Media planning & measurement	2	18,0
Communication	MEMLDM486123	IN08MC - Public relations	2	18,0
Communication	MEMLDM486223	IN08MC - Event communication	2	18,0
Business Skills	MEMLDM486323	IN08MC - Communication law	1	15,0
Business Skills	MEMLDM486423	IN08MC - Financial Performance	1	18,0

Management – EMLV 4th year – International Business – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
International usiness				
INI Y4 S08 INI		INI Y4 S08 INI	30	253,5
INI Y4 S08 INI		INI Y4 S08 INI	16	112,5
Personal Development II	MEMLLVF8++23	IN08 - TOEIC Preparation 2 / Professional English 2 / FLE	2	18,0
Personal Development II	MEMLLVF8R+23	IN08 - Anglais renforcé 2: Objectif B2 / FLE		"18,0
Personal Development II	MMIASPF-0023	Sport		"12,5
Professionalisation II	MEMLSK480123	IN08 - MBTI		6,0
Professionalisation II	MEMLDF--0123	IN08/MSc/MBA - Business Simulation	2	21,0
Ecological Mindset and Positive Impact	MEMLDF485423	IN08 - Corporate Social Responsibility	1	9,0
Ecological Mindset and Positive Impact	MEMLEM480523	IN08 - Business ethic	1	12,0
Research methodology II	MEMLDM483323	IN08 - Quantitative Data Analysis	2	18,0
Research methodology II	MEMLDM483723	IN08 - Argumentation and Storytelling	1	6,0
Management & Strategy II	MEMLDF485923	IN08 - Strategic Management and Change Management	1	12,0
Management & Strategy II	MEMLDF485823	IN08 - International MacroEconomy	1	10,5
Experience	MEMLEM480423	IN08 - Stage A4 / Internship Y4	5	0,0
INI Y4 S08 IBU		INI Y4 S08 IBU	14	141,0
Innovation Management	MEMLDF484523	IN08IBU - Emerging Technologies & Innovation management	1	18,0
Marketing	MEMLDM486523	IN08IBU - Product Management	1	15,0
Marketing	MEMLDM483823	IN08IBU - Social Media Marketing	2	18,0
Marketing	MEMLDF485523	IN08IBU - Google Analytics Certification	1	12,0
International Finance	MEMLDF484923	IN08IBU - Responsible finance & Corporate governance	2	18,0
International Finance	MEMLDF485623	IN08IBU - Budgeting	2	18,0
International Finance	MEMLDF487423	IN08IBU - Excel	1	15,0
Capstone: International Entrepreneurship	MEMLDF485223	IN08IBU - Entrepreneurship and innovation	4	27,0

Management – EMLV 4th year – Corporate Finance – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Corporate Finance				
INI Y4 S08 INI		INI Y4 S08 INI	30	238,5
INI Y4 S08 INI		INI Y4 S08 INI	16	112,5
Personal Development II	MEMLLVF8++23	IN08 - TOEIC Preparation 2 / Professional English 2 / FLE	2	18,0
Personal Development II	MEMLLVF8R+23	IN08 - Anglais renforcé 2: Objectif B2 / FLE		18,0
Personal Development II	MMIASPF-0023	Sport		12,5
Professionalisation II	MEMLSK480123	IN08 - MBTI		6,0
Professionalisation II	MEMLDF--0123	IN08/MSc/MBA - Business Simulation	2	21,0
Ecological Mindset and Positive Impa	MEMLDF485423	IN08 - Corporate Social Responsibility	1	9,0
Ecological Mindset and Positive Impa	MEMLEM480523	IN08 - Business ethic	1	12,0
Research methodology II	MEMLDM483323	IN08 - Quantitative Data Analysis	2	18,0
Research methodology II	MEMLDM483723	IN08 - Argumentation and Storytelling	1	6,0
Management & Strategy II	MEMLDF485923	IN08 - Strategic Management and Change Management	1	12,0
Management & Strategy II	MEMLDF485823	IN08 - International Macroeconomy	1	10,5
Experience	MEMLEM480423	IN08 - Stage A4 / Internship Y4	5	0,0
INI Y4 S08 CFI APM		INI Y4 S08 CFI APM	4	45,0
Accounting & Finance	MEMLDF481823	IN08CFA - Financial auditing	1	15,0
Accounting & Finance	MEMLDF486123	IN08CFA - Corporate finance	1	15,0
Accounting & Finance	MEMLDF48++23	IN08CFA - La TVA, un impôt européen / International transfer prices	1	15,0
Accounting & Finance	MEMLDF486223	IN08CFA - Disruptive technology and Blockchain	1	15,0
INI Y4 S08 CFI		INI Y4 S08 CFI	10	81,0
Corporate Finance	MEMLDF483123	IN08CFI - Private asset management	2	16,5
Corporate Finance	MEMLDF483623	IN08CFI - Corporate valuation	2	16,5
Corporate Finance	MEMLDF480223	IN08CFI - Financial engineering	2	16,5
Financial Markets	MEMLDF486323	IN08CFI - Financial Instruments	2	15,0
Financial Markets	MEMLDF483723	IN08CFI - Portfolio management	2	16,5

Management – EMLV 4th year – Audit & Performance Management – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Audit & Performance Management				
INI Y4 S08 INI		INI Y4 S08 INI	30	238,5
INI Y4 S08 INI		INI Y4 S08 INI	16	112,5
Personal Development II	MEMLLVF8++23	IN08 - TOEIC Preparation 2 / Professional English 2 / FLE	2	18,0
Personal Development II	MEMLLVF8R+23	IN08 - Anglais renforcé 2: Objectif B2 / FLE		"18,0
Personal Development II	MMIASPF-0023	Sport		"12,5
Professionalisation II	MEMLSK480123	IN08 - MBTI		6,0
Professionalisation II	MEMLDF--0123	IN08/MSc/MBA - Business Simulation	2	21,0
Ecological Mindset and Positive Impa	MEMLDF485423	IN08 - Corporate Social Responsibility	1	9,0
Ecological Mindset and Positive Impa	MEMLEM480523	IN08 - Business ethic	1	12,0
Research methodology II	MEMLDM483323	IN08 - Quantitative Data Analysis	2	18,0
Research methodology II	MEMLDM483723	IN08 - Argumentation and Storytelling	1	6,0
Management & Strategy II	MEMLDF485923	IN08 - Strategic Management and Change Management	1	12,0
Management & Strategy II	MEMLDF485823	IN08 - International Macroeconomy	1	10,5
Experience	MEMLEM480423	IN08 - Stage A4 / Internship Y4	5	0,0
INI Y4 S08 CFI APM		INI Y4 S08 CFI APM	4	45,0
Accounting & Finance	MEMLDF481823	IN08CFA - Financial auditing	1	15,0
Accounting & Finance	MEMLDF486123	IN08CFA - Corporate finance	1	15,0
Accounting & Finance	MEMLDF48++23	IN08CFA - La TVA, un impôt européen / International transfer prices	1	15,0
Accounting & Finance	MEMLDF486223	IN08CFA - Disruptive technology and Blockchain	1	15,0
INI Y4 S08 APM		INI Y4 S08 APM	10	81,0
Performance Management	MEMLDF482823	IN08APM - Planification & budgets	2	16,5
Performance Management	MEMLDF481023	IN08APM - Management accounting	2	16,5
Performance Management	MEMLDF487323	IN08APM - Risk Management	2	15,0
Information Systems	MEMLDF484223	IN08APM - Entreprise performance management	2	16,5
Information Systems	MEMLDF484323	IN08APM - Data analytics	2	16,5

Management – EMLV 4th year – Market Analysis & Finance – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
Market Analysis & Finance				
INI Y4 S08 INI		INI Y4 S08 INI	30	256,5
INI Y4 S08 INI		INI Y4 S08 INI	16	112,5
Personal Development II	MEMLLVF8++23	IN08 - TOEIC Preparation 2 / Professional English 2 / FLE	2	18,0
Personal Development II	MEMLLVF8R+23	IN08 - Anglais renforcé 2: Objectif B2 / FLE		18,0
Personal Development II	MMIASPF-0023	Sport		12,5
Professionalisation II	MEMLSK480123	IN08 - MBTI		6,0
Professionalisation II	MEMLDF--0123	IN08/MSc/MBA - Business Simulation	2	21,0
Ecological Mindset and Positive Impa	MEMLDF485423	IN08 - Corporate Social Responsibility	1	9,0
Ecological Mindset and Positive Impa	MEMLEM480523	IN08 - Business ethic	1	12,0
Research methodology II	MEMLDM483323	IN08 - Quantitative Data Analysis	2	18,0
Research methodology II	MEMLDM483723	IN08 - Argumentation and Storytelling	1	6,0
Management & Strategy II	MEMLDF485923	IN08 - Strategic Management and Change Management	1	12,0
Management & Strategy II	MEMLDF485823	IN08 - International Macroeconomy	1	10,5
Experience	MEMLEM480423	IN08 - Stage A4 / Internship Y4	5	0,0
INI Y4 S08 MAF		INI Y4 S08 MAF	14	144,0
Technical Skills	MEMLDF486423	IN08MAF - Statistiques	2	15,0
Technical Skills	MEMLDF486523	IN08MAF - VBA (+ certification)	1	15,0
Theory	MEMLDF486623	IN08MAF - Corporate valuation	2	18,0
Theory	MEMLDF486723	IN08MAF - Financial instruments pricing	2	18,0
Theory	MEMLDF486823	IN08MAF - Portfolio management	2	18,0
Theory	MEMLDF486923	IN08MAF - M & A - Private equity	2	18,0
Law	MEMLDF487023	IN08MAF - International economics	1	12,0
Law	MEMLDF487123	IN08MAF - Compliance, ethics & business conduct	1	15,0
Law	MEMLDF487223	IN08MAF - International taxation	1	15,0

Management – EMLV 5th year – ALL MAJORS – Spring semester

TEACHING UNIT	23-24 CODES	COURSES NAMES	ECTS	TEACHING HOURS
All specialisations				
INI Y5 S10 INI		INI Y5 S10 INI	30	
Research methodology II	MEMLEM500423	MAST10 - Master Thesis: Final & Defense	10	
Experience	MEMLEM500323	IN10 - Stage A5 / Internship Y5	20	