

Faculty of Business and Social Sciences: Undergraduate courses

Odense Campus – Spring Semester

Business Administration

[Accounting](#)
[Analysis of Quantitative Survey Data
\(Advanced Quantitative Analyses\)](#)
[Business IT \(max 10 Exchange students\)](#)
[Business Law](#)
[Introduction to Financial Accounting](#)
[Marketing \(Marketing\)](#)
[Project Management](#)
[Statistics](#)

Scandinavian Area Studies

[The Scandinavian Welfare Society](#)
[Elective course: Scandinavian Classics](#)
[Elective course: The Cold War in Scandinavia](#)

Market & Management Anthropology

[Economic Anthropology](#)
[Marketing and Strategic Communication](#)
[Social and Economic Statistics](#)
[Perspectives on Development](#)
[Perspectives on law and Society](#)
[Business Anthropology](#)
[Global Consumer Cultures](#)
[Project Management in Global Markets](#)

Odense Campus – Fall Semester

Business Administration / Economics

[Brand Management](#)
[Financial Investments and Corporate Finance](#)
[Introduction to Management Accounting
\(Supplementary\)](#)
[Management and Control](#)
[Organisation with Theory of Science](#)
[An Introduction to Economic and Business
History](#)
[The Economics of European Integration](#)

Scandinavian Area Studies

[Scandinavian Lifestyle and Design](#)
[Scandinavian Welfare Culture](#)
[The History of the Scandinavian Welfare
State](#)

Market & Management Anthropology

[Budget and Management Accounting](#)
[Comparative Business Economics](#)
[Global Business Economics](#)
[Global Organizations](#)
[Introduction to Globalization](#)
[Introduction to Social Anthropology](#)
[Philosophy of Science](#)
[Principles of Management](#)
[Social and Economic Statistics](#)

International Commerce and Modern Languages

[Homo Digitalis 2.0](#)
[American Studies](#)

Sønderborg Campus – Spring Semester:

Economics and Business Administration – International Economics and Business relationships

Basic Marketing and Consumer Behaviour - 10 ECTS (2nd semester)
Business IT - 5 ECTS (2nd semester)
Qualitative Inquiry in Business Research (2nd semester)
Advanced Business Administration I, Organisation (2) - 10 ECTS (4th semester)
Advanced Business Administration I, Finance (2) - 10 ECTS (4th semester)
Advanced Quantitative Analysis - 5 ECTS (4th semester)
Business Law - 5 ECTS (4th semester)
Economics of International Integration - 5 ECTS (6th semester)
 Elective - 5 ECTS (6th semester):

- Internet Commerce - 5 ECTS
- International Management and Leadership - 5 ECTS (may not be offered)

European Studies

Political Theory - 5 ECTS (2nd semester)
EU Institutions and EU Law - 10 ECTS (2nd semester)
Qualitative Inquiry - 5 ECTS (2nd semester)
Collaborative Strategy of Regions - 10 ECTS (4th semester)
Cultural Analysis - 5 ECTS (4th semester)
International Politics - 10 ECTS (4th semester)
Microeconomics (4th semester)
Project Management (6th semester)
 Elective - 5 ECTS (4th semester):

- International Management and Leadership - 5 ECTS
- Advanced Quantitative Analysis - 5 ECTS
- Business Law

Sønderborg Campus – Fall Semester:

Economics and Business Administration – International Economics and Business relationships

Organisation 1: Introduction to Organisational Behaviour - 10 ECTS (1st semester)
Entrepreneurship in Business Administration - 10 ECTS (1st semester)
Intercultural Business Communication - 5 ECTS (3rd semester)
Corporate Finance - 10 ECTS (3rd semester)
International Economics - 10 ECTS (5th semester)
Advanced Business Administration 2: Marketing 2 - 10 ECTS (5th semester)
Advanced Business Administration 2: Accounting 2 - 10 ECTS (5th semester)
Innovation and Business Clusters
Social Networks
Contemporary Perspectives in Border Regions

European Studies

Contemporary European History - 5 ECTS (1st semester)
European Studies: Introduction to Issues & Concepts - 10 ECTS (1st semester)
European Identity and Culture - 5 ECTS (3rd semester)
Regional Economics and development 5 ECTS (3rd semester)
Statistics 5 ECTS (3rd semester)
Comparative Politics 10 ECTS (3rd semester)
Marketing - 10 ECTS (5th semester)
European Competition Law - 5 ECTS (5th semester)
Policy Analysis 5 ECTS (5th semester)
Contemporary Perspectives in Border Regions
Innovation and Business Clusters
Social Networks
Accounting 1, pt. 1

Sønderborg Campus – Courses that covers both Semesters

[Tools for Quantitative Analysis - 10 ECTS \(1st and 2nd semester\)](#)

[Microeconomics pt 1 and 2 - 10 ECTS \(1st and 2nd semester\)](#)

[Accounting 1 \(3rd and 4th semester\)](#)

[Macroeconomics \(3rd and 4th semester\)](#)

[Economic Geography and Regional Economics - 10 ECTS \(1st and 2nd semester\)](#)

Esbjerg Campus – Spring Semester

Courses from BSc in Economics and Business Administration

[International Financial Management](#), 5 ECTS

[Business to Business Marketing](#), 5 ECTS

[Sports Management](#), 5 ECTS

[Economic Evaluation of Projects in Sport and Events](#), 5 ECTS

[Eventmanagement 1](#), 5 ECTS

[Project Planning](#), 5 ECTS

[Management Accounting - Costing and Controlling](#), 5 ECTS

Courses from BSc in Environmental and Resource Management

[Stakeholder Management](#), 5 ECTS

[Globalization Economics](#), 5 ECTS (max 36 students in total)

[Green Economic Growth](#), 5 ECTS

Esbjerg Campus – Fall Semester

Courses from BSc in Economics and Business Administration

[Business Research Methods](#)

[Business Strategy](#)

[Strategic Management Accounting](#)

[Human Resource Management](#)

[Sports Economics](#)

[Hot topics in the experience economy](#)

Courses from BSc in Environmental and Resource Management

[Environmental Economics](#)

[Organisational Change and Development](#),

[Energy Economics](#)

[Applied operation research and management](#)

Courses from BSc Sociology and Cultural Analysis

[Culture, Learning and Innovation](#)

[Human Rights](#)

[Sociology of sports](#)