

DAY1

DAY2

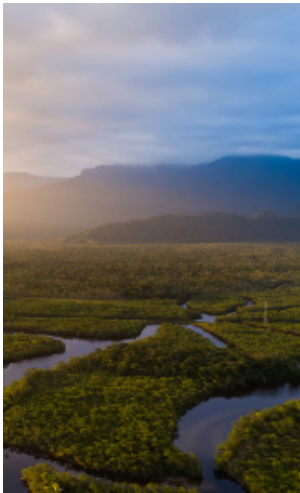
DAY3

DAY4

DAY5

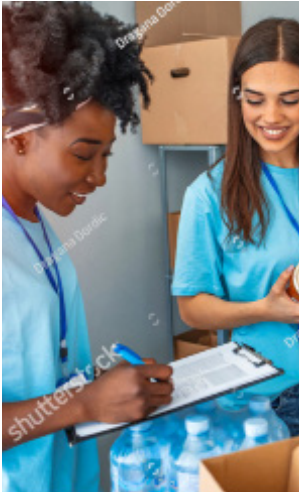
DAY6

MORNING



THE SOCIO-ENVIRONMENTAL REALITY IN THE WORLD AND IN BRAZIL

The role of society, professionals, and business in transforming realities.

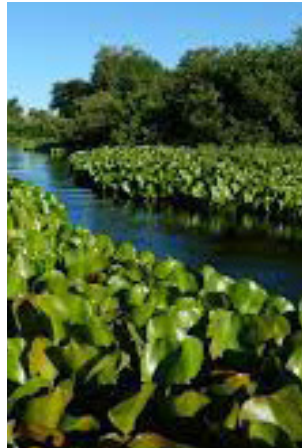


SOCIO-ENVIRONMENTAL REALITY IN BRAZILIAN SLUMS

Experiential visit - initiative in a local slum and conversation with local entrepreneurs.

SUSTAINABLE BUSINESS AND HOW TO INTEGRATE SOCIAL AND ENVIRONMENTAL VALUES.

Presentation of real cases and panel with entrepreneurs.



HOW TO CREATE IMPACT THROUGH INNOVATIVE BUSINESS MODELS.

Presentation of the impact seal created by FDC and cases of companies that have received the seal.



IMPACT ECOSYSTEMS

Visit to a business impact hub in Belo Horizonte

Panel with resident social entrepreneurs

PRESENTATION OF BUSINESS CHALLENGE PROJECTS (PRIZE FOR THE BEST PERFORMERS)

Program Closing and certificates



AFTERNOON



FDC CAMPUS TOUR, ACTIVITIES CONNECTING STUDENTS.

WAYS TO GENERATE POSITIVE IMPACT VIA BUSINESS.

Business challenge: practical activity throughout the course.



WORLDWIDE MOVEMENTS FOR POSITIVE IMPACT THROUGH BUSINESS

Panel with executives + Business challenge

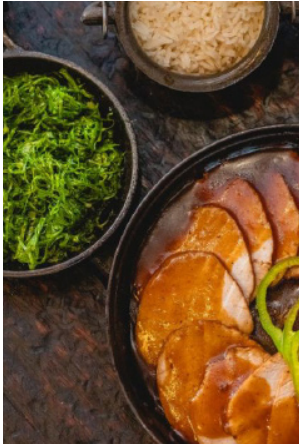
IMPACT INVESTING AND FUNDING SOCIAL IMPACT BUSINESS INITIATIVES.

Visit to an Impact Hub Ecosystem



CREATING SOCIAL IMPACT BUSINESS MODELS

Workshop on a real socio-environmental challenge chosen as the focus of a practical activity throughout the course.



TASTES OF BRAZIL

Tour Experience to local culture and cuisine.

NIGHT



BRAZILIAN CULTURAL ACTIVITY AND NETWORKING



FREE EVENING

CULTURAL VISIT: MERCADO NOVO



FREE EVENING



PREPARATION FOR THE FINAL PRESENTATION

