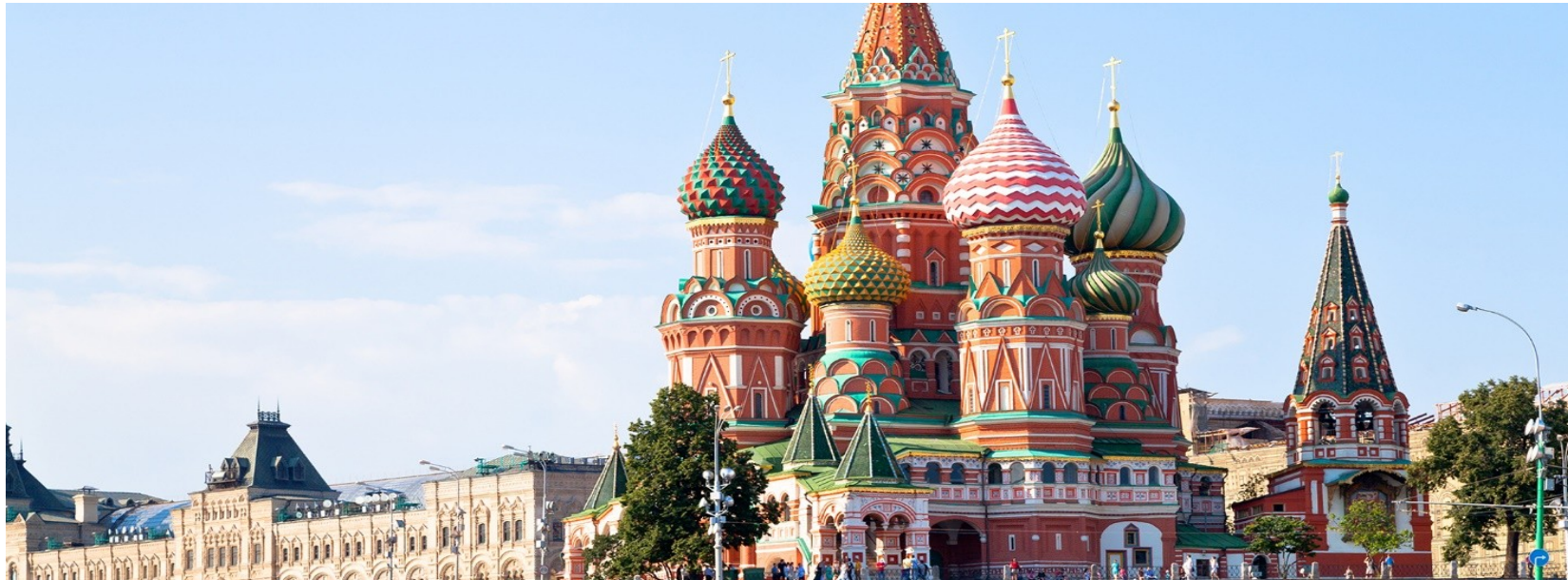




# International Summer Sch ☀️☀️ |

***“Modern Competition and Global Strategies in Management”***  
***16-26 July 2019***



**Plekhanov Russian University of Economics  
School of Management  
Moscow**



**Target group:**  
undergraduate and postgraduate students

**Venue:**  
Plekhanov Russian University of Economics, Moscow

The participation fee is  
**€ 590**

# Student's accommodation

Students will be accommodated in University's dormitory located in a central area close to the university, banks, shops and cafes.

**Student's dormitory**  
(double or triple accommodation)



Educational program of  
International Spring School



- *Business environment and its relevant factors / modern characteristics*
- *Management issues of transition / developing economies*
- *Competitive position of Russia in the World Economy*
  - *Doing Business in Russia*
  - *Cross-cultural issues of global market*
  - *Knowledge-driven performance and potential of innovation growth (international/global trends and case of Russia)*
- *The relationship between government and business in the developing economy*
  - *Russian language (and culture)*



# Company visits



SKOLKOVO,  
Moscow School of  
Management

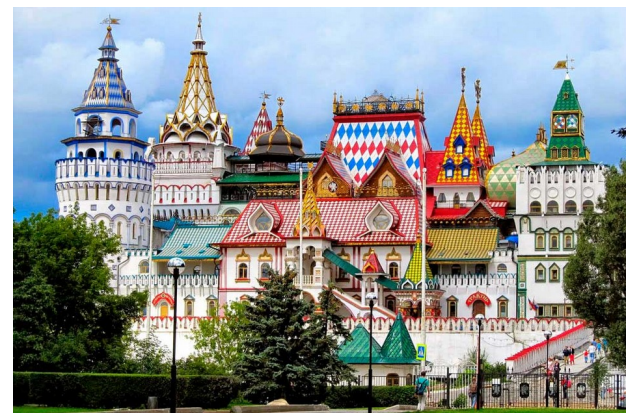
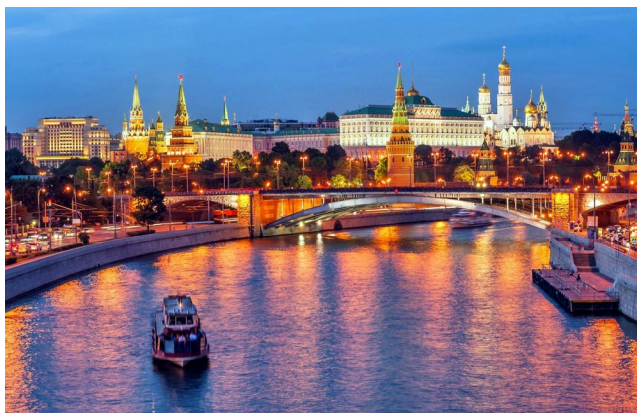
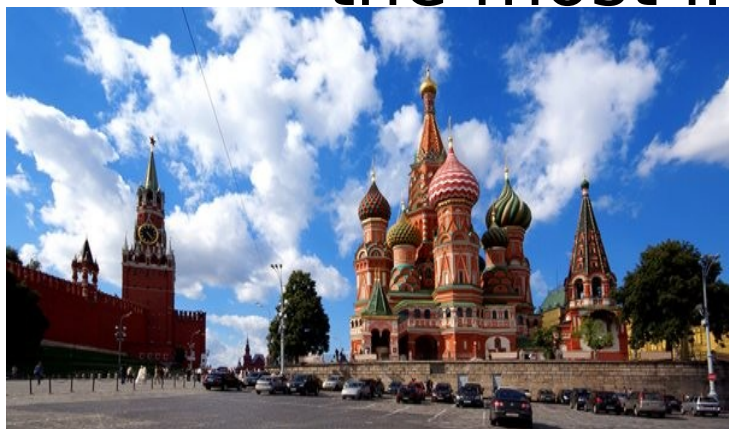


Russian  
brewery



# Excursions

During International Summer School we are going to visit the most important attractions of Moscow



# Cost Information

- The participation fee is **€ 590**, which includes:
- **11 days** in the **student's dormitory** (double or triple accommodation);  
€ 21-extra-night
- Educational program
- Certificate of participation
- 7 breakfasts, 7 lunches, 7 coffee-breaks, one dinner
- 1 excursion (Moscow sightseeing tour)
- Company visit





## **Coordinators and registration info:**

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