



FDC
FUNDAÇÃO
DOM CABRAL

Summer School

Business for
Social Impact

FDC Summer School



FDC offers a course during summer vacations in the Northern Hemisphere, with classes focused on enhancing the development of individuals and organizations that aim to collaborate effectively in leading toward positive futures for Brazil and the world.

It can provide the student with a collaborative environment to connect with professionals, experts, and peers who share a passion for creating meaningful change through business. Students explore new perspectives, develop practical skills, and build a network to create a more sustainable and responsible future through the power of business. They also learn methodological tools valuable for careers in business and administration.

FDC Summer School

FDC Summer School is a dynamic blend of academic exploration, curriculum enrichment, and social and cultural engagement:

- One week course with top-notch professors
- Immersive experience with field visits
- Contact with Brazilian entrepreneurs and businesses
- Access to the different FDC Hubs, which bring together the FDC ecosystem
- Experience in a tropical climate and a diverse culture
- Wide and diverse social and cultural events





Why Brazil

We are the **9th largest global** economy and we have the 6th largest population. Diversity and creativity combined with a huge potential market.

Our population demonstrates entrepreneurial **intent above the global average**. With remarkable resilience, we convert the social challenges we face into significant opportunities for income and progress.

We have a tradition of **peaceful relations with the international community** and an outstanding capacity for articulation.



Why **Belo Horizonte**

Belo Horizonte is the city near to the main **campus of Fundação Dom Cabral** and one of the largest cities in the country, exerting great national influence, whether from a cultural, economic or political point of view.

Our city boasts an active entrepreneurial community that is well recognized in Brazil. **In recent years, the number of entrepreneurs and startups** seeking innovative solutions to social and environmental great challenges has been growing here.

Recognized by UNESCO as a Creative City due to its gastronomy, Beagá - as it is called by its residents - is also the Brazilian city with the most bars in Brazil, in addition to being the stage for one of the most recognized street carnivals in the country.

Why Belo Horizonte

Cultural Activities

In addition to the activities already included in the course, the student will have the opportunity to take advantage of their visit to Belo Horizonte to explore the attractions that appeal most to tourists in the region.



Why Belo Horizonte In The City

Praça da Liberdade Circuit: one of the country's main cultural complexes, located in one of the city's most famous squares, with historic buildings housing museums, theaters, and spaces dedicated to art, science, and regional popular culture.

Central Market: a commercial point that sells a wide variety of products typical of Minas Gerais cuisine.

Pampulha: a complex of architectural monuments designed in the 1940s by Oscar Niemeyer, considered a UNESCO World Heritage Site.

Bars and restaurants



Why Belo Horizonte

Near The City

Inhotim: the largest open-air contemporary art museum in the world.

Ouro Preto: a historic city recognized by UNESCO as a Cultural Heritage of Humanity.

Serra do Cipó: a location known for its waterfalls and natural beauty.



Business for **Social Impact**



Master the art of creating a positive impact through business with this immersive course. Explore social business, sustainability, and ESG theory through real-life case studies, field visits, and engaging exchanges with social entrepreneurs. Take on a practical project designed to address a real-world problem. Develop highly sought-after skills valued by both universities and employers, including analytical thinking, empathy, active listening, and creative problem-solving.

KEY FACTS

Location:
Belo Horizonte, Brazil

Language:
English

Methodology and Objectives

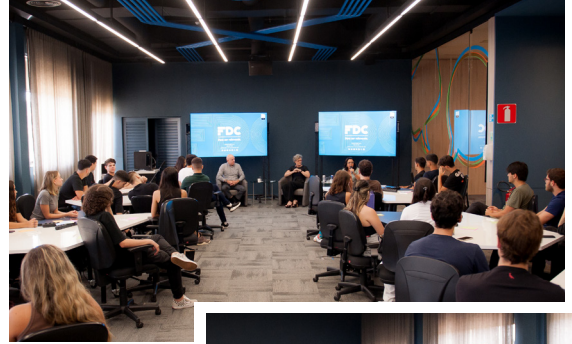


LEARN

Our course combines expository classes with top-notch professionals, case studies of reference projects, and debates among professors and students, promoting access to current knowledge and the development of analytical thinking. Main topics that will be tackled to give you clarity on practical paths to create a positive impact through business:

- Socio-environmental reality in the world and in Brazil
- The role of society, professionals and business in transforming realities
- Ways to generate positive impact via business
- Sustainable Business: Integrating Social and Environmental Values
- Social enterprises and social impact businesses
- Worldwide movements for positive impact through business
- Impact Investing: Funding Social Impact Business Initiatives
- Design Thinking for creating Social Impact Business Models

Methodology and Objectives



SEE

With the aim of internalizing the acquired knowledge, throughout the course field visits will be conducted. During these visits, students will have the opportunity to explore case studies of business-driven impact solutions, visit a project focused on impact in the city of Belo Horizonte, engage in conversations with professionals already active in the field, and get acquainted with organizations that are reference points in the sector. This will allow them to exercise their skills in empathy and active listening, as well as establish a network of contacts with social entrepreneurs and within the social impact ecosystem in Brazil.



DO

Throughout the course, students will put into practice all the newly acquired knowledge and work on their entrepreneurial skills by conceptualizing a business action or a new venture to address a real socio-environmental challenge. In this opportunity, they will also have the chance to exercise their skills in creative thinking, collaboration, and public speaking. Additionally, by participating in the course, students will have the opportunity to build their global professional network by interacting with students from Brazil and other parts of the world.

PROVE

At the end of the course, students will receive a certificate from FDC, which is an internationally acclaimed institution. There will also be a prize for the best performers in the practical challenge of the course. Both will be presented during an award ceremony followed by a networking cocktail at the end of the course.

How to **Apply?**



APPLICATION PROCESS

Application to our Summer School is done online through e-mail:

internationaloffice@fdc.org.br

We recommend early applications for more chances to enroll in the program. Applications are considered on a rolling basis.

Please contact our team for information about the application deadline.

ENTRY REQUIREMENTS

- Being enrolled in an undergraduate, graduate or above level program.
- Transcript or provisional transcript
- CV
- Cover letter - Equivalent to B2 English level

Exchange students nominated by FDC partner institutions for the Summer School, please refer to your home institution directly for the application process.

Venue: BELO HORIZONTE CAMPUS
3.071 Bernardo Guimarães Street
Sto. Agostinho. Belo Horizonte/MG

How to **Apply?**

TUITION
USD 2,200 per course

The tuition fee includes:

- cost of instruction
- lunch on teaching days
- happy hour when evening programs are organized
- field visits and transfers
- certificate of attendance

CONTACT

FDC International Office
internationaloffice@fdc.org.br



Access The Schedule



ALOYSIO FARIA *CAMPUS*

760 Princesa Diana Avenue,
Alphaville, Lagoa dos Ingleses
Nova Lima/MG

BELO HORIZONTE *CAMPUS*

3.071 Bernardo Guimarães Street
Sto. Agostinho
Belo Horizonte/MG

SÃO PAULO *CAMPUS*

1.184 Dr. Cardoso de Melo Avenue
15 floor - Vila Olímpia
São Paulo/SP

