

# WINTER



2022



VIRTUAL FORMAT

# SCHOOL



17TH  
TO  
26TH  
JANUARY



PLEKHANOV RUSSIAN  
UNIVERSITY OF  
ECONOMICS

FACULTY OF  
MANAGEMENT





# PRELIMINARY PROGRAM



## **17.01.2022, MONDAY**

**12:00-13:15** OPENING CEREMONY

**13:15-14:30** SPEED DATING

**14:30-15:00** BREAK

**15:00-16:30** LECTURE

“KNOWLEDGE-DRIVEN PERFORMANCE AND  
POTENTIAL OF INNOVATION GROWTH”

## **18.01.2022, TUESDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:40-15:10** LECTURE

“BUSINESS ENVIRONMENT AND ITS  
RELEVANT FACTORS /MODERN CHARACTERISTICS”

**15:10-15:30** BREAK

**15:30-17:00** LECTURE

“BUSINESS COMMUNICATION”

**17:10-21:10** CULTURAL PROGRAM

## **19.01.2022, WEDNESDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:40-15:10** LECTURE

“BUSINESS ENVIRONMENT AND ITS  
RELEVANT FACTORS /MODERN CHARACTERISTICS”

**15:10-15:30** BREAK

**15:30-17:00** LECTURE

“BUSINESS COMMUNICATION”

**17:10-18:40** WORKSHOP





# PRELIMINARY PROGRAM



## **20.01.2022, THURSDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:40-15:10** LECTURE "DOING BUSINESS IN RUSSIA"

**15:10-15:30** BREAK

**15:30-17:00** LECTURE

"CROSS-CULTURAL ISSUES OF GLOBAL MARKET"

**17:10-19:10** RUSSIAN LANGUAGE COURSE

## **21.01.2022, FRIDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:40-15:10** LECTURE

"MANAGEMENT ISSUES OF TRANSITION / DEVELOPING ECONOMIES"

**15:10-15:30** BREAK

**15:30-17:00** LECTURE

"COMPETITIVE POSITION OF RUSSIA IN THE WORLD ECONOMY"

**17:10-21:10** CULTURAL PROGRAM

## **22.01.2022, SATURDAY**

CULTURAL PROGRAM

## **23.01.2022, SUNDAY**

CULTURAL PROGRAM





# PRELIMINARY PROGRAM



## **24.01.2022, MONDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:40-15:10** LECTURE "MANAGEMENT ISSUES OF TRANSITION / DEVELOPING ECONOMIES"

**15:10-15:30** BREAK

**15:30-17:00** LECTURE  
"COMPETITIVE POSITION OF RUSSIA IN THE WORLD ECONOMY"

**17:10-19:10** COMPANY PRESENTATION

## **25.01.2022, TUESDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:40-15:10** LECTURE  
"KNOWLEDGE-DRIVEN PERFORMANCE AND POTENTIAL OF INNOVATION GROWTH"

**15:10-15:30** BREAK

**15:30-17:00** LECTURE  
"THE RELATIONSHIP BETWEEN GOVERNMENT AND BUSINESS IN THE DEVELOPING ECONOMY"

**17:10-18:40** WORKSHOP

## **26.01.2022, WEDNESDAY**

**12:00-13:30** RUSSIAN LANGUAGE COURSE

**13:30-14:00** BREAK

**14:00-15:30** LECTURE "THE RELATIONSHIP BETWEEN GOVERNMENT AND BUSINESS IN THE DEVELOPING ECONOMY"

**15:40-17:00** CLOSING CEREMONY, FEEDBACK SESSION





THE PARTICIPATION FEE IS  
**€ 150,**

WHICH INCLUDES:

- EDUCATIONAL PROGRAM
- CULTURAL PROGRAM
- CERTIFICATE OF PARTICIPATION



REGISTRATION  
DEADLINE:  
06TH, JANUARY  
2022



LANGUAGE:  
ENGLISH  
THE INVITED  
PARTICIPANTS:  
BACHELOR AND MASTER  
STUDENTS