DEGREE:

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| **DEGREE STRUCTURE BY COURSES AND SEMESTERS** | | | |  |
| **YEAR 1** | | | | |
| **FIRST SEMESTER** | **ECTS** | **SECOND SEMESTER** | **ECTS** | |
| Statistics Applied to the Tourism Sector | 6 | Introduction to Law | 6 | |
| Fundamentals of Business Management and Administration | 6 | Advanced English for Tourism | 6 | |
| English for Tourism | 6 | Cultural Heritage | 6 | |
| Economics principles I | 6 | Economics principles II | 6 | |
| Touristic Territorial Resources of the World | 6 | Touristic Territorial Resources of Spain | 6 | |
| **Total** | **30** | **Total** | **30** | |
| **YEAR 2** | | | | |
| **THIRD SEMESTER** | **ECTS** | **FOURTH SEMESTER** | **ECTS** | |
| Commercial Law | 6 | General Accounting | 6 | |
| French I / German I | 6 | Commercial Management | 6 | |
| Introduction to Management | 6 | Human Resource Management in Touristic Firms | 6 | |
| Spanish Historical-Artistic Heritage | 6 | Economic Structure of the Tourism | 6 | |
| Improvement in English for Tourism | 6 | French II / German II | 6 | |
| **Total** | **30** | **Total** | **30** | |
| **YEAR 3** | | | | |
| **FIFTH SEMESTER** | **ECTS** | **SIXTH SEMESTER** | **ECTS** | |
| French III / German III | 6 | Strategic Management of Touristic Firms | 6 | |
| Accounting Information to Touristic Firms Management | 6 | Financial Management | 6 | |
| Marketing of Touristic Products | 6 | International Organization of Tourism | 6 | |
| Economic Policy of Tourism | 6 | Territorial Planning and Management for a Sustainable Tourism. | 6 | |
| Technological Informatics for Firms | 6 | Sustainable Tourism and Environment | 6 | |
| **Total** | **30** | **Total** | **30** | |
| **YEAR 4** | | | | |
| **SEVENTH SEMESTER** | **ECTS** | **EIGHTH SEMESTER** | **ECTS** | |
| Business Creation | 6 | Internship | 12 | |
| Law and Legislation | 6 | Final Dissertation | 6 | |
| Transport Economics | 6 | Optional Courses | 12 | |
| Optional | 12 |
| **Total** | **30** | **Total** | **30** | |

**TOURISM**

| **OPTIONAL** | **ECTS** |
| --- | --- |
| Taxation of the Firm in the Touristic Sector | 6 |
| Economic and Social History of the Tourism | 6 |
| Planning and Assessment of Firms | 6 |
| Sociology of Tourism and Leisure | 6 |
| Gastronomy and Enology | 6 |
| Hotel and Restaurant Marketing | 6 |
| Cultural Heritage and Tourism | 6 |
| Labor Relations and Contracts | 6 |
| Information Systems based on Internet | 6 |